Six-month Alumni Survey Report  
Department of Accounting  
CSUF

**Semester:** Fall Semester 2010  
**Type of Assessment:** Indirect  
**Description:** Survey – Web-based

In Fall 2010, the Six-month Alumni Survey (the Survey) was sent via email to 26 graduate accounting alumni. The response rate for the Survey was 34.62%.

<table>
<thead>
<tr>
<th>Number of Surveys Sent</th>
<th>26</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses Received</td>
<td>9</td>
</tr>
<tr>
<td>Response Rate</td>
<td>34.62%</td>
</tr>
</tbody>
</table>

Responses from:
- MS Accountancy 37.5%
- MS Taxation 50%
- MBA Accounting 12.5%

**Results:**

**Demographics**

- **Age:**
  - 26 to 29 37.5%
  - 30 to 39 50%
  - 40 to 49 12.5%

- **Gender:**
  - Female 37.5%
  - Male 62.5%

- **Ethnicity:**
  - Asian 62.5%
  - Caucasian 37.5%

- **Student Status:**
  - California resident student 75%
  - International student 25%

**Employment**

- Employed full-time – 66.7%
- Employed part-time – 22.2%
- Unemployed but seeking employment – 11.1%

- **Employers:**
  - Regional public accounting firm 25%
  - Local or regional corporation 25%
  - Local public accounting firm 12.5%
  - “Big 4” public accounting firm 12.5%
  - National/International corporation 12.5%
  - State, Local, or Federal government 12.5%

- Job was well related or strongly related to their major – 66.7%
- Job was somewhat related to their major – 11.1%
Current annual salary:
- Between $10,000 and $19,999 25%
- Between $20,000 and $29,999 12.5%
- Between $40,000 and $49,999 12.5%
- Between $50,000 and $59,999 12.5%
- $70,000 or greater 37.5%

Educational Effectiveness
- Time period for completing the degree program
  - 75% felt it took longer than expected
  - 25% felt it matched with the expected time
- A five-point scale was used (1 to 5 – low to high)
- Satisfaction with the education quality at the Department of Accounting:
  - Oral communication 3.75
  - Quantitative skills 3.88
  - Analytical reasoning 3.88
  - Writing skills 3.75
  - Problem solving skills 4.13
  - Working with others 3.88
  - Information gathering skills 3.86
  - Computer proficiency 3.88
  - Leadership skills 4.00
  - Business ethics awareness 4.00
  - Innovative thinking 3.88
  - Risk taking 4.00
  - International business awareness 3.75
- Relevance of Accounting courses to jobs.
  - Relevance to getting current job 3.13
  - Relevance to potential career progression 3.75
  - Relevance to understanding the business environment 3.88

Department Effectiveness
- A five-point scale was used (1 to 5 – low to high)
- Overall satisfaction with the Department of Accounting 3.75
- Satisfaction with each of these attributes while studying in Department of Accounting:
  - Accessibility of faculty 4.13
  - Faculty/student interaction 4.00
  - Career advising by faculty 3.50
  - Academic reputation of the department 3.88
  - Employability of graduates 3.38
  - Opportunities for interacting with the business world during academic year 3.50
  - Quality of student body 3.63
  - Networking opportunities after graduation 3.13
  - Total cost of attending the program 3.38
  - Availability of student financial aid 3.50
  - Overall quality of the curriculum 4.13
  - Availability of classes 3.38
  - Quality of faculty 4.25
• The reasons for students to choose the Department of Accounting:
  - Academic reputation 3.75
  - Area of specialization/concentration 4.25
  - Location 4.00
  - Cost 3.86

• Recommend Department of Accounting to a friend
  - Strongly 62.5%
  - Recommend with some reservations 37.5%

Additional Comments
• Very satisfied with the Accounting Society and the opportunity to interact with CPA firms.