For each student learning outcome, the following tasks must be completed:

1. Select core courses, assessment measurements, and target date for each outcome. (Assessment Committee)
2. Select sections and specific students' work to be assessed. No. of students = a minimum of 30% of students enrolled in course. (Core Course Faculty)
3. Collect data from each section. (Individual faculty members selected for assessment)
4. Input and Analyze Data. Report Draft. (Graduate Assistant)
5. Meet to review data analysis and suggest remedies for weaknesses. (Core Course Faculty/Curriculum Committee/Entire Faculty)
6. Implement faculty suggestions. (Core Course Faculty/Curriculum Committee)
7. Write final report including documentation of data analysis and implementation of faculty suggestions. (Assessment Committee, Graduate Assistant)

<table>
<thead>
<tr>
<th>Tasks Completed</th>
<th>Fall 2010</th>
<th>Spring/Summer 2011</th>
<th>Fall 2011</th>
<th>Spring/Summer 2012</th>
</tr>
</thead>
</table>

Bachelor of Arts in Business Administration, Concentration in Accounting

Upon graduation, students will:

1. Understand concepts related to:
   - Financial Accounting and Reporting 301B \(^1,5\)  All
   - Cost Accounting 302 \(^1,5\)  All
   - Income Taxes 308 \(^1,5\)  All

2. Identify key issues, think critically, and apply analytical solutions to situations related to:
   - Financial Accounting and Reporting 301B \(^1,5\)  All
   - Cost Accounting 302 \(^1,5\)  All
   - Income Taxes 308 \(^1,5\)  All

3. Exhibit effective written communication skills. 301A \(^1\)  All

4. Identify ethical delimmas and suggest appropriate courses of action for resolution. 301A \(^2\)  All

5. Demonstrate knowledge of current and emerging technology applicable to the accounting profession 307 \(^1,3\)  All

Core Courses - 301A, 301B, 302, 307, 308

Masters of Science In Accounting (MSA)

Upon graduation, students will be able to:

1. Think critically and apply conceptual solutions to advanced accounting issues 502 \(^5\)  All

2. Design and execute effective research related to accounting topics 597 \(^5\)  All
### Tasks Completed

<table>
<thead>
<tr>
<th>Courses</th>
<th>Fall 2010</th>
<th>Spring/Summer 2011</th>
<th>Fall 2011</th>
<th>Spring/Summer 2012</th>
<th>Tasks Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Demonstrate effective written communications skills appropriated for the accounting profession*</td>
<td>506³</td>
<td></td>
<td></td>
<td></td>
<td>All</td>
</tr>
<tr>
<td>4. Demonstrate effective oral communication skills appropriated for the accounting profession</td>
<td>597³</td>
<td></td>
<td></td>
<td></td>
<td>All</td>
</tr>
<tr>
<td>5. Suggest an appropriate course of action to resolve ethical dilemmas related to accounting issues and the accounting profession</td>
<td></td>
<td></td>
<td>506³</td>
<td></td>
<td>All</td>
</tr>
<tr>
<td>6. Work effectively as part of a team*</td>
<td></td>
<td></td>
<td></td>
<td>506³</td>
<td>All</td>
</tr>
</tbody>
</table>

### Masters of Science in Taxation (MST)

Upon graduation, students will be able to:

1. Demonstrate and apply a practical and conceptual understanding of tax knowledge to advanced tax issues* | 470¹, 5 |
2. Demonstrate a conceptual understanding and application of advanced tax knowledge* | 578⁴ |
3. Generate appropriate solutions to tax problems through effective tax research | 597³ |
4. Demonstrate effective written communication skills appropriated for the accounting profession | 470³ |
5. Demonstrate effective oral communication skills appropriate for the accounting profession | 597³ |
6. Suggest an appropriate course of action to resolve ethical dilemmas related to tax issues and the accounting profession | 572² |
7. Work collaboratively and effectively on advanced tax issues as part of a team | 578³ |

### Core Courses - 470, 572, 578, & 597

*Also assessed in Fall 2012

^Actually assessed in Fall 2012

### Measurement Methods

1. Multiple Choice Questions from exams
2. Cases
3. Projects
4. Presentations
5. Other Exam Questions and Assignments

### Expected Outcome

<table>
<thead>
<tr>
<th>Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>65%</td>
</tr>
<tr>
<td>Graduate</td>
<td>75%</td>
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</table>