For each student learning outcome, the following tasks must be completed:

1. Select core courses, assessment measurements, and target date for each outcome. (Assessment Committee)
2. Select sections and specific students' work to be assessed. No. of students = a minimum of 30% of students enrolled in course. (Core Course Faculty)
3. Collect data from each section. (Individual faculty members selected for assessment)
4. Input and Analyze Data. Report Draft. (Graduate Assistant)
5. Write final report including documentation of data analysis (Assessment Committee, Graduate Assistant)
6. Meet to review data analysis and suggest remedies for weaknesses. (Core Course Faculty/Curriculum Committee/Entire Faculty)
7. Implement faculty suggestions. (Core Course Faculty/Curriculum Committee)

<table>
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<tr>
<th>Surveys</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Spring/Summer 2013</th>
<th>Spring/Summer 2014</th>
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<td>6-month Alumni Surveys</td>
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<td>Employer Surveys</td>
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Bachelor of Arts in Business Administration, Concentration in Accounting

Upon graduation, students will:

1. Understand concepts related to:
   a. Financial Accounting and Reporting 301B 1,5 1,2,3,4
   b. Cost Accounting 302 1,5 1,2,3,4
   c. Income Taxes 308 1,5 1,2

2. Identify key issues, think critically, and apply analytical solutions to situations related to:
   a. Financial Accounting and Reporting 301B 1,5 1,2,3,4
   b. Cost Accounting 302 1,5 1,2,3,4
   c. Income Taxes 308 1,5 1,2

3. Exhibit effective writing communication skills.
   301A 1,2,3,4

4. Identify ethical delimas and suggest appropriate courses of action for resolution.
   301A 1,2,3,4

5. Demonstrate knowledge of current and emerging technology applicable to the accounting profession 307 1,2

Core Courses - 301A, 301B, 302, 307, 308
### Masters of Science In Accounting (MSA)

**Upon graduation, students will be able to:**

1. Think critically and apply conceptual solutions to advanced accounting issues
   - 502
   - 1,2

2. Design and execute effective research related to accounting topics
   - 597
   - 1,2

3. Demonstrate effective written communications skills appropriate for the accounting profession
   - 506
   - 1

4. Demonstrate effective oral communication skills appropriate for the accounting profession
   - 597
   - 1,2

5. Suggest an appropriate course of action to resolve ethical dilemmas related to accounting issues and the accounting profession
   - 506
   - 1

6. Work effectively as part of a team
   - 502
   - 1,2,3,4

**Course Courses - 502, 506, & 597**

### Masters of Science in Taxation (MST)

**Upon graduation, students will be able to:**

1. Demonstrate a technical understanding of and application of advanced tax knowledge
   - 572
   - 1,2

2. Identify relevant information, think critically, and apply analytical solutions to advanced tax issues
   - 578
   - 1,2

3. Demonstrate effective written communication skills appropriate for the accounting profession
   - 470
   - 1

4. Demonstrate effective oral communication skills appropriate for the accounting profession
   - 597
   - 1,2

5. Suggest an appropriate course of action to resolve ethical dilemmas related to tax issues and the accounting profession
   - 470
   - 1

6. Demonstrate advanced research skills using appropriate professional literature
   - 597
   - 1,2

**Core Courses - 470, 572, 578, & 597**

### Measurement Methods

1. Multiple Choice Questions from exams
2. Cases
3. Projects
4. Presentations
5. Other Exam Questions and Assignments

### Expected Outcome

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<tr>
<th>Type</th>
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