

Business Honors Students: 'It's an honor to teach them'

An outstanding high school scholar, David Peterson '13 wanted his college courses to be challenging. Another high-achiever, Lizbeth Martinez '13, was looking for small classes and close interaction with her professors. And Briana Vu '13, who was inspired by her father, was determined to get the best business education possible. All of these young adults are a part of a select group of students enrolled in Mihaylo College's Business Honors Program.

To qualify for the program, students must not only excel academically, but also demonstrate leadership, community service and/or creativity in their educational pursuits. Once accepted, they must meet Cal State Fullerton's high academic standards to stay in the program.

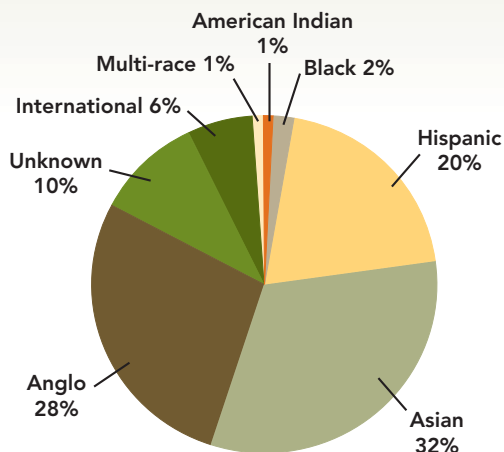
So, it's no surprise these students do well.

"Business Honors students are highly motivated and welcome academic challenges," says Mabel Kung, professor of Information Systems. "They easily compete with students from anywhere in the world." Classes are small and in-depth, and the opportunity to network with top business leaders and future employers are plentiful.

"This select group of high-achievers has outstanding opportunities for academic success," says Allen Broyles, director of the Business Honors Program. "It's an honor to teach them."

As expected, the graduates of the program make good use of their Mihaylo educations. "The honors program at Cal State Fullerton prepared me for my first big job," says Aaron Tofani '06. "It also helped me get into a top graduate program. It was a great experience." ■

Undergraduate Student Profile



Male	Female
57%	43%
Average Age: 23	

Mihaylo College Departments

Accounting
Economics
Finance
Information Systems & Decision Sciences
Management
Marketing/Business Communication

Undergraduate Degree Programs and Concentrations

B.A. Business Administration

Concentrations in:

Accounting
Joint Accounting and Finance
Joint Accounting and Information Systems*
Business Economics
Entertainment & Tourism Management
Entrepreneurship
Finance
Information Systems
Management
Management Science
Marketing
Risk Management and Insurance*

B.A. Economics

B.A. International Business

Concentrations in:

Chinese
French
German
Japanese
Portuguese
Spanish

Minors in: Business Administration, Economics, Entrepreneurship, Information Systems

*These programs are new between 2008 and 2010.

"The program has totally exceeded my expectations. The courses delve deeper into the subject matter, and my professors are excellent. The Business Honors Program is the reason I came to Cal State Fullerton, and it's the reason I'll stay."

— David Peterson '13
business administration/marketing

"We get involved in the business world right away. We have networking events, guest speakers and a lot of contact with business professionals."

— Briana Vu '13
business administration/accounting and finance

"I chose the Business Honors Program because it gave me the opportunity to interact more closely with my professors. I also knew that Mihaylo College had an excellent reputation."

— Lizbeth Martinez '13
business administration/marketing



Business honors students and alumnus, from left, Briana Vu '13, Aaron Tofani '06 and Lizbeth Martinez

**Bachelor of Arts in Business Administration
Degrees Awarded by Concentration**

	2005-06	2006-07	2007-08	2008-09	2009-10
Accounting	316	326	318	361	413
Business Administration	5	9	9	1	12
Business Economics	17	18	22	15	17
Entertainment & Tourism Management*	0	0	0	39	55
Entrepreneurship	35	47	58	67	68
Finance	475	515	471	526	464
Information Systems	111	73	60	66	55
Management	200	255	275	262	293
Marketing	246	256	259	294	266

* New program begun in 2008

Undergraduate Program Enrollment

