



CALIFORNIA STATE UNIVERSITY

FULLERTON

**MIHAYLO COLLEGE
OF BUSINESS AND ECONOMICS**

Mihaylo College of Business and Economics

Executive Council

Building Future Business Leaders: The Business Honors Program

The Business Honors Program (BHP) at Mihaylo College of Business and Economics is an innovative degree program designed to provide a challenging environment for students with exceptional academic abilities and leadership skills. BHP is a close-knit community inside Mihaylo College with small classes focused on group discussion and presentations, group collaboration, analytical exercises and the research behind actual business decisions.

Your Executive Council membership helps support Mihaylo's Business Honors Program and allows Mihaylo College to fulfill the BHP's mission of attracting and retaining Mihaylo College's very best students.

Executive Council membership extends beyond a financial commitment; membership offers the opportunity to connect with students as freshmen and make meaningful contributions throughout their collegiate experience, as well as network with Mihaylo College alumni and business partners.

For further information about the Executive Council, please contact Alice Rodriguez at arodriguez@fullerton.edu or 657.278.4229.

Executive Council Sponsorship Levels

EXECUTIVE COUNCIL MEMBERSHIP \$600

- Network with Orange County's top business, academic and community leaders.
- Support the largest accredited business school on the West Coast.
- Receive special invitations to Mihaylo College and University events.

BRONZE SPONSORSHIP \$1,200

All the benefits of a member plus...

- Logo and hyperlink on Executive Council webpage.
- Complimentary admission to all Executive Council meetings and networking events.
- Logo to appear on Executive Council event and meeting materials.
- Acknowledgement in the Dean's Report issue of the College's *INDICATOR* magazine (distribution of 47,000 to alumni and business leaders).

SILVER SPONSORSHIP \$1,800

All the benefits of a Bronze Sponsorship plus...

- Invitations to represent your company on panels at Mihaylo College conferences, forums and in the classroom.
- Two complimentary, priority seats at the annual Mid-year Economic Forecast.
- Company profile on the information kiosk in Mihaylo Hall.

GOLD SPONSORSHIP \$3,000

All the benefits of a Silver Sponsorship plus...

- Two tickets to the Annual Economic Forecast Conference.
- Named scholarship for the Business Honors Program.
- Annual CSUF parking permit.
- Priority choice of four Mihaylo College box seats at one Titan Baseball home game; seats located directly behind home plate and include access to the VIP Doubek Room with lunch or dinner at the game.

PLATINUM SPONSORSHIP \$5,000 NEW THIS YEAR!

All the benefits of a Gold Sponsorship plus...

- Logo on "Platinum Sponsors" banner displayed at Executive Council meetings and events.
- Table for 10 with priority seating at the annual Mid-year Economic Forecast.
- Two "floor level" tickets to the Cal State Fullerton annual Front & Center Scholarship Gala.
- Discount to create custom executive curriculum – Mihaylo College faculty will work with you to create an executive program for your company.
- Enjoy college connections – exclusive discussions with Dean Anil Puri on the future needs of the business community.

CORPORATE PARTNERSHIPS \$10,000 NEW THIS YEAR!

We invite corporations to partner with Mihaylo College of Business and Economics and support our efforts as we educate the next generation of business leaders. Our Corporate Partners program is tailored to your meet your company's specific interests and objectives.

Corporate Partners enjoy a variety of benefits including event sponsorship and promotion of your brand to Mihaylo College alumni and students; exclusive invitations with preferred seating to annual business conferences, forums and university events; corporate website profiles; and more. Contact Michele Cesca at mcesca@fullerton.edu to customize your Corporate Partnership with Mihaylo College today.