

CFO Challenges & Opportunities

M A R C H 2 5 2 0 1 0

You are cordially invited to attend an interactive discussion for senior financial executives on **Challenges and Opportunities for the CFO in the New Decade**. The distinguished panelists will discuss current issues facing CFOs today and offer insights that will help them add meaningful value to their organizations' current and future operations and initiatives.

Dean Puri will share the results of the latest quarterly Orange County Business Expectations Survey conducted by the Mihaylo College of Business and Economics at Cal State Fullerton and will moderate a discussion of other issues, including:

- Assessing current economic conditions
- Accessing capital markets
- Understanding fair value accounting
- Mitigating litigation exposure
- Moving beyond cost cutting
- Positioning a company for sale
- Growing through acquisitions
- Optimizing human resources

Moderator:

Dean Anil Puri
Mihaylo College of
Business and Economics,
California State
University, Fullerton

Panelists:

Bernard R. Zaia, Managing Director
Wells Fargo Securities, LLC
W. Stuart Ogg, Partner
Jones Day
Lester Sussman, Senior Practice Leader
Resources Global Professionals
Mark W. Santarsiero, President and Chief Executive Officer
Marshall & Stevens

The Pacific Club

4110 MacArthur Blvd.
Newport Beach, CA
(Complimentary Parking Available)

7:30 a.m. Registration and Continental Breakfast
8:00 a.m. Program and Discussion
9:30 a.m. Close

Seating is limited
Please RSVP by March 22nd
Diana Hall 714.430.6525
Diana.Hall@resources-us.com

1.5 CPE Credits Available

