Marketing Intern

Company Description:

Inspired People. Inspired Food.™
Established in 1891, Hormel Foods Corporation is a $9.5 billion Fortune 500 company based in Austin, Minn. Founded upon a commitment to the highest standards of food safety and product quality, Hormel Foods continues to expand as a global maker and marketer of consumer-branded foods. Even after 125 years, Hormel Foods follows the vision of its founder to “Originate, don’t imitate,” and seeks out people who make that a reality. Employees at Hormel Foods are highly regarded as some of the best and brightest in the industry. A career with Hormel Foods means joining a team of more than 20,000 people dedicated to inspiring each other and bettering food for all. Learn more at www.hormelfoods.com.

Job Purpose: To gain real world experience for a Brand Management Marketing intern in our International or Grocery Products marketing divisions

Responsibilities:

- Provided opportunities to work in key areas such as:
  - Developing and executing marketing plans
  - Developing plans to increase brand penetration, pricing strategies and advertising projects
- Numerous opportunities to interact with all parts of the organization, including presenting to senior management

Requirements:

- Must graduate in December 2018, May 2019 or August 2019 and major in Food Marketing or Marketing with a minimum 3.0 cumulative GPA
- Possesses strong analytical and communication skills
- Demonstrated leadership and persuasive skills are necessary for success in this position
- Possesses a strong work ethic and an entrepreneurial spirit
- Must be a Citizen or National of the United States, a lawful, permanent resident, or have authorization to work in the United States
- Applicants must not now, or any time in the future, require sponsorship for an employment visa
- Must be comfortable with the preparation and consumption of meat products; more specifically, pork, beef, and chicken

Location and Hours:

- Location is based out of our Corporate Office headquarters in Austin, Minnesota
- Position is full time, 40 hours per week beginning late May and ending mid August
Compensation:

- Competitive salary
- Paid housing allowance
- Reimbursement of all expenses incurred on the job
- Upon successful completion of the internship, you may be eligible to interview for a full time opportunity within the Hormel Foodservice or Consumer Products Sales organization

Application Instructions:

Please visit http://www.hormelfoods.com/careers to apply online.

_Hormel Foods Corporation is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, gender, sexual orientation, gender identity, national origin, disability, or veteran status._