

Partnering with Business Career Services

Have a career services staff member visit your class or club and cover a topic of your choice!

Business Career Services Overview (10 minute presentation)

An overview of CSUF Business Career Services—some services we provide and how we can help each CSUF business student set themselves up for success.

Creating and Refining a Resume

Recruiters spend an average of six seconds looking over a resume before deciding whether or not a candidate is worth interviewing. This workshop will help students format and tailor their resume to increase their chances of getting interviewed.

Cover Letter Creation and Editing

A well-crafted cover letter can open doors. This workshop is designed to help students develop customized cover letters that look good and stand out.

Strategizing the Job/Internship Search

This workshop is designed to teach students the most effective and relevant job search strategies used in today's highly competitive market.

Perfecting Self Introductions – The Elevator Speech

The elevator pitch is an opportunity to introduce oneself and make a memorable first impression. This workshop will help students understand what elements are necessary in their speech and help them craft their own.

Networking Like a Pro

Students will learn how to create, develop, and master their networking style by knowing what to say, when to say it, and most importantly, how to say it.

Interviewing Strategies

Students will discover the strategies to master their next interview. This workshop will prepare them from the first phone call to the final thank you note.

Building your Personal Brand on Social Media

If a recruiter saw your students' Instagram or Facebook profiles, what would they think? This workshop will help students manage their online identity and develop a "personal brand" that is unique and authentic, but still professional.

What Can I Do With a Business Degree?

Our concentration and career exploration workshop will help students navigate the possibilities and explore career paths that fit with who they are and what they want to do.