

MBA Goals

Learning Goal	Suggested Demonstration of Achievement
(1) Identify and Structure Business Problems and Apply Analytical and Quantitative Techniques for Decision-Making	Application of Techniques in Cases/Projects/Exams
(2) Integrate Functional Knowledge Across Disciplines to Formulate Solutions	Creation of a Strategic Plan for Client Company
(3) Demonstrate and Evaluate Leadership Skills	a. Assess Leadership Effectiveness Using Course Concepts and Framework b. Apply Leadership Skills in a Team Setting
(4) Identify and Frame Legal and Ethical Decisions and Interpret their Implications	In-class Legal and Ethics Case Analysis (evaluate using a Rubric)
(5) Assess Complexities of Managing in a Global Business Environment	Explain Implications for Managing a Global Business
(6) Communicate Effectively in Oral and Written Form	a. Design and Deliver Professional Presentations (Evaluate Using a Rubric) b. Employ Clear and Concise Written Communication using a Legal and Ethics Case Analysis (Evaluate Using a Rubric)