



April 21, 2009

Anil Puri  
Dean  
California State University, Fullerton  
Steven G. Mihaylo College of Business and Economics  
LH 700  
PO Box 6848  
Fullerton, CA 92834-6848  
[apuri@fullerton.edu](mailto:apuri@fullerton.edu)

Dear Dean Puri:

It is my pleasure to inform you that the peer review team recommendation to extend maintenance of accreditation for the undergraduate and graduate degree programs in business<sup>1</sup> offered by your school is concurred with by the Maintenance of Accreditation Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of your business schools.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, your school is to be commended on the following strengths and effective practices:

1. Faculty development activities feature faculty mentors for all new hires.
2. The new building has been well planned and is unique in the way that it serves the students and faculty. It has provided a major boost to morale that was quite evident to all of the team members.
3. Alumni relations are well developed, and for a regional state institution, provide a high level of support. Additionally, an active advisory board helps to involve the local business community in a variety of ways that benefit both students and faculty.
4. Development efforts have been quite successful in terms of fund raising. The recent generous gift that helped to fund the new building was the capstone of these efforts.
5. Learning outcomes assessment is well developed and many loops have been closed which have resulted in significant curricular improvements at both the undergraduate and graduate levels.
6. The committee commends you on the recent changes made to your AQ policy, specifically, incorporating administrators into this policy and its focus on raising the research profile of the business school's faculty.

Additionally, in the interest of continuous improvement, the development of annual maintenance reports provides your school an ongoing opportunity to discuss progress on and updates to the action items within your school's strategic plan. These annual progress updates are to be retained at your school until 60 days prior to

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<sup>1</sup> See Attachment A: Scope of Accreditation

<sup>2</sup> See Attachment B: Timeline

your next on-site review. As identified within the peer review team report, the following items are suggested for incorporation into your ongoing strategic planning initiatives:

1. The Peer Review Team recommends redefining and more rigorously applying the standards for maintaining Professional Qualification of the faculty.
2. Address inadequate staffing in both the Career Center and Academic Advising.
3. In some areas, the deployment of qualified faculty are quite close to minimum expectations as stated in AACSB standards. A continuous focus on this issues and enhancing the deployment of qualified faculty across all areas will be important.

Your school has achieved accreditation for six additional years. The next on-site maintenance review occurs in the fifth year, 2013-14. A timeline specific to your visit year is attached<sup>2</sup>. Please refer to the [Maintenance of Accreditation Handbook](#) for more information regarding the processes for maintenance of accreditation. The handbook is evolving and will be updated frequently to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the maintenance of accreditation process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,



Richard Cosier, Chair  
Board of Directors

cc: Peer Review Team  
Alan Oppenheim, Team Chair  
Christine Clements, Business Member  
Darrell Brown, Accounting Chair  
Denise English, Accounting Member  
Caryn Beck-Dudley, Chair, Maintenance of Accreditation Committee  
Linda Hadley, MAC Liaison  
Lawrence Benveniste, MAC Reader

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SCOPE OF ACCREDITATION  
Maintenance of Accreditation March 2009

**Name of Institution:** California State University, Fullerton

**Name of Business Academic Unit:** Steven G. Mihaylo College of Business and Economics

**List of Degree Programs Reviewed:**

B.A. Business Administration  
B.A. International Business  
M.B.A. (Fullerton and Irvine)  
Master's Accountancy  
Master's Taxation  
Master's Information Systems

## MAINTENANCE OF ACCREDITATION TIMELINE - Visit 2013-2014

<u>09-10</u>	<u>10-11</u>	<u>11-12</u>	<u>12-13</u>	<u>13-14</u>
<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>
<ul style="list-style-type: none"> <li>Prepare Annual Maintenance Report for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Prepare Annual Maintenance Report for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Prepare Annual Maintenance Report for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Prepare Annual Maintenance Report for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Prepare Annual Maintenance Report for prior academic year</li> </ul>
<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>
		<ul style="list-style-type: none"> <li>July 1 - Submit Maintenance Review Application with signed cover letter requesting maintenance review and preferred visit dates.</li> </ul>	<ul style="list-style-type: none"> <li>Accreditation Coordinating Committee rules on exclusions and the scope of the accreditation visit</li> </ul>	<ul style="list-style-type: none"> <li>Submit Fifth Year Maintenance Report and the five year collection of Annual Maintenance Reports</li> </ul>
		<ul style="list-style-type: none"> <li>Submit List of Degree Programs including Catalogs</li> </ul>	<ul style="list-style-type: none"> <li>Work with AACSB to select Peer Review Team from peer and aspirant groups</li> </ul>	<ul style="list-style-type: none"> <li>Submit Policies for Faculty Management, including Non-Tenure Track Faculty</li> </ul>
		<ul style="list-style-type: none"> <li>Submit request for exclusion of degree programs including justification for the request</li> </ul>	<ul style="list-style-type: none"> <li>Work with AACSB to set the visit date</li> </ul>	<ul style="list-style-type: none"> <li>Submit Executive Summary including effective practices</li> </ul>
		<ul style="list-style-type: none"> <li>Submit List of Comparison Groups (Peer, Competitive, and Aspirant)</li> </ul> <p><i>Previous four items to be submitted together.</i></p>		<ul style="list-style-type: none"> <li>Accreditation Statistical Reports will be distributed to applicant and team members by AACSB</li> </ul>
				<ul style="list-style-type: none"> <li>Work with Peer Review Team to prepare the Visit Schedule</li> </ul>
				<ul style="list-style-type: none"> <li>Peer Review Team Visit</li> </ul>