



CALIFORNIA STATE UNIVERSITY FULLERTON

Mihaylo College of Business and Economics

MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION with a CONCENTRATION IN ENTERTAINMENT & HOSPITALITY MANAGEMENT 2017-2018

Lower Division Core (21 units)

All core courses must be completed with "C" (2.0) or better.
A grade of "C-" (1.7) or lower is not a passing grade.

Acct 201A	Financial Accounting (3)
Acct 201B	Managerial Accounting (3)
Buad 201	Business Writing (3)
Econ 201	Principles of Microeconomics (3)
Econ 202	Principles of Macroeconomics (3)
Mgmt 246	Business and Its Legal Environment (3)
Math 135,130, Business Calculus (3), A Short Course in Calculus (4), Calculus I (4) OR 150A	

Upper Division Core (27 units)

All core courses must be completed with "C" (2.0) or better.
A grade of "C-" (1.7) or lower is not a passing grade.

Buad 301	Advanced Business Communication (3)
Econ 315 OR 320	Intermediate Business Microeconomics or Intermediate Macroeconomics Analysis (3)
Fin 320	Financial Management I (3)
ISDS 351	Principles of Information Systems (3)
ISDS 361A	Business Analytics I (3)
ISDS 361B	Business Analytics II (3)
Mgmt 339	Managing Operations (3)
Mgmt 340	Organizational Behavior (3)
Mktg 351	Principles of Marketing (3)

Capstone Core Course (3 units)

All core courses must be completed with "C" (2.0) or better.
A grade of "C-" (1.7) or lower is not a passing grade.

Mgmt 449	Seminar in Strategic Management (3)
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Global Business Requirement (3 units)

Complete one three-unit course in the area of Global Business. The course must be selected from the list of Approved Global Business Courses and may not be a course in your concentration. The approved list is available in the Business Advising Center.

Entertainment and Hospitality Management Concentration Requirements (18 units)

Mgmt 365	Entertainment Business (3) <i>This course is a prerequisite to Mgmt470 and 471</i>
Mgmt 446	Entertainment Business Law (3)
Mgmt 470	Entertainment Operations (3)
Mgmt 471	Hospitality and Tourism Management (3)
Buad 360	Entertainment Money Management (3)
3 unit Approved Elective to be chosen in consultation with a departmental advisor ¹	

PREREQUISITE INFORMATION SHEET

¹ The Entertainment and Hospitality Elective Form will be issued upon declaration of the concentration. You will also be referred to a Career Path Advisor in the Management Department to obtain approval for elective. Elective should be approved and returned to the Business Advising Center prior to enrollment.

2017-2018

Most business and economics courses have prerequisites and/or corequisites. Before you register, make sure you meet all course requirements. You may be administratively dropped if you do not.

Most upper division courses in the Mihaylo College of Business and Economics are restricted and not open to pre-business, pre-international, pre-economics or undeclared students. If you are still “pre-”, then it is important that you focus on the lower division core requirements. **Once you have completed all of the lower division core courses with grades of “C” (2.0) or better, then you may declare your concentration through the Business Advising Center at either the Fullerton or Irvine Campus.**

BUSINESS ADMINISTRATION CORE COURSES

<u>COURSES</u>	<u>PREREQUISITES</u>
Acct 201A	None, but not recommended for first-time freshmen
Acct 201B	Acct 201A with a grade of “C” or better
Buad 201	English 101 (or equivalent) with grade of “C” (2.0) or better
Econ 201	None, but not recommended for first-time freshmen
Econ 202	None, but not recommended for first-time freshmen
Mgmt 246	Completion of G.E. Area A.2 with a grade of “C-” or better
Math 135/130 OR 150A	Math 115 or Math 125 or a passing score on the Math Qualifying Exam (MQE) or Math department approved exemption
Buad 301	English 101 & Buad 201 with a grade of “C” (2.0) or better or completion of Associates Degree for Transfer (ADT) from a CA Community College
Econ 315 OR 320	Econ 201, Econ 202 and Math 135/130/150A. Corequisites: Buad 301 & ISDS 361A
Fin 320	Acct 201A. Corequisites: Buad 301 & ISDS 361A
ISDS 351	Corequisite: Buad 301
ISDS 361A	Math 135/130/150A. Corequisite: Buad 301
ISDS 361B	ISDS 361A
Mgmt 339	Corequisites: Buad 301 & ISDS 361A
Mgmt 340	G.E. category in Social Sciences. Corequisites: Buad 301 & ISDS 361A
Mktg 351	Buad 301
Mgmt 449*	Buad 301 and all MCBE core courses

ENTERTAINMENT AND HOSPITALITY MANAGEMENT COURSES

<u>COURSE</u>	<u>PREREQUISITES</u>
Mgmt 365*	Mgmt 246 & Buad 301
Mgmt 446*	Mgmt 246
Mgmt 470*	Mgmt 339 & Mgmt 365
Mgmt 471*	Mgmt 339, Mgmt 340 & Mgmt 365
Buad 360*	Acct 201A

***Restricted course not open to pre-business, pre-international business, pre-economics or undeclared students.** Please consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations, course descriptions, prerequisites, corequisites and general education requirements. This handout is just a brief summary printed for your convenience.

**FOUR-YEAR ROADMAP AND CHECKLIST FOR BA IN BUSINESS ADMINISTRATION
ENTERTAINMENT AND TOURISM CONCENTRATION
120 units**

The BA in Business Administration can be completed in four years, but to do so requires careful planning and preparation. You must average 15 units (five courses) per semester and you must plan ahead so that you will meet all prerequisites. You can opt to complete courses in the summer or winter session. If you are planning to work, you should adjust your unit load accordingly.

New upper-division transfer students can complete the upper-division requirements in two years provided you have completed at least 60 transferable units, are fully GE certified, and have completed all of the lower-division business core. Start following the roadmap in the fifth semester.

Year 1

First Semester

- __ GE Area A.2 ENGL 101 (3)
- __ Pre-requisite to MATH 130/135/150A (3-4)
- __ GE Area C.1 Introduction to Arts (3)
- __ GE Area C.2 Introduction to Humanities (3)
- __ GE Area C.4 Origins of World Civilization (3)

Second Semester

- __ GE Area A.1 Oral Communication (3)
- __ GE Area B.4 MATH 130 **OR** MATH 135 **OR** MATH 150A (3-4)
- __ GE Area A.3 Critical Thinking (3)
- __ GE Area B.1 Physical Science (3)
- __ GE Area D.4 American Government (3)

Year 2

Third Semester

- __ ACCT 201A (3)
- __ GE Area D.1 ECON 201 (3)
- __ BUAD 201 (3)
- __ GE Area D.2 World Civilizations and Cultures (3)
- __ GE Area D.3 American History, Institutions and Values (3)

Fourth Semester

- __ ACCT 201B (3)
- __ ECON 202 (3)
- __ MGMT 246 (3)
- __ GE Area B.2 + B.3* Life Science (3) + Laboratory Experience (1)
- __ GE Area C.3 and Z (300-400 level)** Explorations in Arts or Humanities and Cultural Diversity (3)

Year 3

Fifth Semester

- __ BUAD 301 (3)
- __ ISDS 361A (3)
- __ MGMT 339 (3)
- __ MGMT 340 (3)
- __ GE Area E BUAD 300 (3)

Sixth Semester

- __ ISDS 361B (3)
- __ MKTG 351 (3)
- __ BUAD 360 (3)
- __ MGMT 365 (3)
- __ GE Area B.5, Internship or Free Elective*** (3)

Year 4

Seventh Semester

- __ ECON 315 **OR** 320 (3)
- __ FIN 320 (3)
- __ ISDS 351 (3)
- __ MGMT 446 (3)
- __ MGMT 470 (3)

Eighth Semester

- __ MGMT 449 (3)
- __ GE Area D.5/Global Business Requirement****(3)
- __ MGMT 471(3)
- __ E&TM Elective (3)
- __ Free Elective (3)

Student Action Plan

Year 1

- If required, complete all remediation (Math 30A-B, 40, 45, ENGL 99 or 100) by the end of your second semester to avoid Administrative Disqualification.
- Complete MATH 115 or MATH 125 pre-requisite before MATH 130/135/150A, if necessary.
- MATH 130/135/150A must be completed with a C or better.
- Complete General Education (GE) courses in areas A.1, A.2, and A.3 with C- or better.
- Courses taught by your major department will not count for GE unless specified.
- Visit UH 123B Academic Advising Center to review GE and graduation requirements.

Year 2

- *B.3 Laboratory Experience can be completed with either GE Area B.1 or B.2.
- **GE Area Z can be double counted with GE Area C.3. Please consult with an Academic Advisor.
- All business core courses must be completed with a C or better.
- Meet with an advisor in the Business Advising Center SGMH 1201 **during the semester you are completing your last lower division core requirements.**
- Declaration of a concentration is required before enrollment in concentration courses.
- For questions regarding concentration and career options visit Mihaylo Career Services and/or a faculty mentor.

Year 3

- **FILE GRAD CHECK** through your Student Center once you have earned 85 units and are one year from graduation.
- Meet with your assigned faculty mentor each semester.
- Maintain a 2.0 GPA in the Entertainment and Tourism concentration (MGMT 365 must be completed with a grade of C).
- Visit Career Path Advisor to have E&TM elective approved.
- ***If needed, complete a course in B.5 to meet all unit requirements for Area B. You may also consider an internship or free elective to reach 120 units.

Year 4

- Attend a Live Grad Check Workshop to have your Graduation Check approved.
- ****ECON 330, 332-336 will satisfy GE Area D.5, an upper-division GE requirement and the Global Business Requirement.
- All business core courses must be completed before taking MGMT 449.
- A minimum of 120 total units must be completed to graduate.

Notes:
