

**Lower Division Core (18 units)**

Once you have completed all of the lower division core courses with grades of "C" (2.0) or better, you may declare your concentration online:  
<http://business.fullerton.edu/Programs/Undergraduate/Declare>

REQUIRED COURSES	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> BUAD 201	Business Writing (3)	ENGL 101 (or equivalent) with grade of "C" or better
<input type="checkbox"/> ACCT 201A	Financial Accounting (3)	None, but not recommended for first-time freshmen
<input type="checkbox"/> ECON 201	Principles of Microeconomics (3)	None
<input type="checkbox"/> ACCT 201B	Managerial Accounting (3)	ACCT 201A
<input type="checkbox"/> ECON 202	Principles of Macroeconomics (3)	None
<input type="checkbox"/> MGMT 246	Business and Its Legal Environment (3)	Completion of GE Area A.2 with grade of "C-" or better

**Upper Division Core (21 units)**

You may complete your upper division core concurrently with your concentration requirements once your concentration is declared. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.

REQUIRED COURSES	COURSE TITLE	PREREQUISITES & COREQUISITES
<input type="checkbox"/> BUAD 301	Advanced Business Communication (3)	ENGL 101 & BUAD 201 with grade of "C" or better or completion of Associate Degree for Transfer (AD-T)
<input type="checkbox"/> FIN 370*	International Business Finance (3)	FIN 320
<input type="checkbox"/> MKTG 445*	Global Marketing (3)	MKTG 351
<input type="checkbox"/> ISDS 351	Principles of Information Systems (3)	Corequisite: BUAD 301
<input type="checkbox"/> MGMT 346*	International Law for Business (3)	MGMT 246
<input type="checkbox"/> MGMT 350*	International Business and Management (3)	MGMT 339 <b>OR</b> 340
<input type="checkbox"/> ECON 335	The International Economy (3)	ECON 201

**Functional or Regional Specialization (15 Units)**

The Regional/Functional Elective Form will be issued upon declaration of the concentration. A business advisor will discuss potential options during your advising session. Electives should be approved prior to enrollment.

REQUIRED COURSE	
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor

**Capstone Core Course (3 Units)**

You may complete your capstone course concurrently with your concentration courses. A grade of "C-" (1.7) or lower is not a passing grade

REQUIRED COURSE	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> MGMT 480*	Global Strategic Management (3)	All upper and lower core business courses completed with a grade of "C" or better

**Intercultural Management Concentration Requirements (15 Units)**

All courses must be completed with a grade of "C" or better. A grade of "C-" (1.7) or lower is not a passing grade

REQUIRED COURSES	COURSE TITLE	PREREQUISITES
<input type="checkbox"/> HCOM 320 <b>OR</b> MGMT 339	Intercultural Communication (3) Managing Operations (3)	None Corequisite: BUAD 301

**Complete 12 units (four courses) of elective coursework from the list below.**

\*\*Intermediate language competency is required for the modern language courses. Students interested in these courses should first speak with an advisor in the Department of Modern Languages and Literatures.

COMM 361	CHIN 310**	FREN 310**	GRMN 310**	JAPN 310**	PORT 310**	SPAN 310**	VIET 310**
COMM 470	CHIN 311**	FREN 311**	GRMN 311**	JAPN 311**	PORT 311**	SPAN 311**	VIET 311**
HCOM 320	CHIN 315**	FREN 315**	GRMN 315**	JAPN 315**	PORT 315**	SPAN 315**	VIET 315**
MGMT 339	CHIN 325**	FREN 325**	GRMN 325**	JAPN 325**	PORT 325**	SPAN 325**	VIET 325**
MGMT 340							
MGMT 455*							

\*Not open to pre-business, pre-international business, pre-economics or undeclared students. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.

**BA IN INTERNATIONAL BUSINESS  
INTERCULTURAL MANAGEMENT CONCENTRATION  
120 units**

**Year 1**

- ✓ *Follow the program roadmap and meet with a Business Advisors to develop an educational plan.*

**Year 2**

- ✓ *Meet with an advisor in the Business Advising Center SGMH 1201 **during the semester you are completing your last lower division core requirements.***
- ✓ *Declaration of a concentration is required before enrollment in concentration courses.*

**Year 3**

- ✓ ***Apply for Graduation (Grad Check)** through your Student Center one year prior to your anticipated graduation date and have earned at least 85 units.*
- ✓ *Maintain a minimum 2.0 GPA in the concentration.*

**Year 4**

- ✓ *Attend a Grad Check Workshop to have your Graduation Check approved.*
- ✓ *Check your cumulative units 120 units are required to graduate.*
- ✓ *ECON 335 will satisfy an upper-division core and upper division GE requirement.*
- ✓ *All business core courses must be completed before taking MGMT 480.*

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS  
INTERCULTURAL MANAGEMENT CONCENTRATION**

**2018-2019**

**120 units**

**Year 1**

First Semester

- GE Area A.2 ENGL 101 (3)
- GE Area B.4 Mathematics & Quantitative Reasoning (3-4)
- GE Area C.1 Introduction to Arts (3)
- GE Area C.2 Introduction to Humanities (3)
  
- GE Area C.4 Origins of World Civilization (3)

Second Semester

- GE Area A.1 Oral Communication (3)
- GE Area A.3 Critical Thinking (3)
  
- GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1)
- GE Area D.2 American History, Institutions and Values (3)
- GE Area D.3 American Government (3)

**Year 2**

Third Semester

- ACCT 201A (3)
- GE Area D.1 ECON 201 **OR** ECON 202 (3)
- BUAD 201 (3)
- GE Area B.2 Life Science (3)
- GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)

Fourth Semester

- ACCT 201B (3)
- GE Area D.1 ECON 201 **OR** ECON 202 (3)
- MGMT 246
- GE Area C.4 and Z (300-400 level) Explorations in Arts or Humanities and Cultural Diversity (3)
- BUAD 300 **OR** GE Area E (3)

**Year 3 (Transfer Students Begin Here)**

Fifth Semester

- BUAD 301 (3)
- GE Area D.4 ECON 335 (3)
- ISDS 351 (3)
- HCOM 320 **OR** MGMT 339 (3)
- Regional/Functional Elective (3)

Sixth Semester

- FIN 370 (3)
- MGMT 346(3)
- MKTG 445 (3)
- Intercultural Management Elective (3)
- Intercultural Management Elective (3)

**Year 4**

Seventh Semester

- MGMT 350 (3)
- Intercultural Management Elective (3)
- Intercultural Management Elective (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)

Eighth Semester

- MGMT 480 (3)
- Regional/Functional Elective (3)
- Regional/Functional Elective (3)
- Free Elective to reach 120 total units (3)
- Free Elective to reach 120 total units (3)

**Notes:**

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