

**Core Courses (42 units)**

**Lower-Division Core (18 units)**

**Upper-Division Core (21 units)**

*You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.*

Once you have completed all lower division core, you may declare your concentration online.

You may complete your upper division core along with concentration requirements (if declared).

- BUAD 201** - Business Writing (3)
- ACCT 201A** - Financial Accounting (3)
- ECON 201** - Principles of Microeconomics (3)
- ACCT 201B** - Managerial Accounting (3)
- ECON 202** - Principles of Macroeconomics (3)
- MGMT 246** - Business and Its Legal Environment (3)

- BUAD 301** - Advanced Business Communication (3)
- ECON 335** - The International Economy (3)
- FIN 370\*** - International Business Finance (3)
- ISDS 351** - Principles of Information Systems (3)
- MGMT 346\*** - International Law for Business (3)
- MGMT 350\*** - International Business and Management (3)
- MKTG 445\*** - Global Marketing (3)

**Capstone Core Course (3 units)**

You may complete your capstone course concurrently with your concentration courses if you meet the pre-requisites.

**PREREQUISITES:** BUAD 301 and all upper and lower division International Business core courses completed with a grade of "C" or better

- MGMT 480** - Global Strategic Management (3)

**Regional/Functional Specialization (15 units)**

*Complete 15 units of approved Regional or Functional Specialization electives that are best aligned with your career goals. You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade. passing grade.*

- Elective (3)** - Chosen in consultation with a faculty advisor or from approved list
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**Intercultural Management Concentration (15 units)**

*Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives. All concentration courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.*

**Required Course (3 units)**

- HCOM 320** - Intercultural Communication (3) *OR* **MGMT 339** - Managing Operations

**Electives\* (12 units) choose 4 from the list below:**

*Intermediate language competency is required for the modern language courses in CHIN, FREN, GRMN, JAPN, PORT, SPAN, VIET. Students interested in these courses should first speak with an advisor in the Department of Modern Languages and Literatures.*

- |          |          |          |          |          |          |          |          |
|----------|----------|----------|----------|----------|----------|----------|----------|
| COMM 361 | CHIN 310 | FREN 310 | GRMN 310 | JAPN 310 | PORT 310 | SPAN 310 | VIET 310 |
| COMM 470 | CHIN 311 | FREN 311 | GRMN 311 | JAPN 311 | PORT 317 | SPAN 311 | VIET 311 |
| HCOM 320 | CHIN 315 | FREN 315 | GRMN 315 | JAPN 315 | PORT 320 | SPAN 315 | VIET 315 |
| MGMT 339 | CHIN 325 | FREN 325 | GRMN 325 | JAPN 316 | PORT 325 | SPAN 316 | VIET 325 |
| MGMT 340 |          |          |          |          |          | SPAN 325 |          |
| MGMT 455 |          |          |          |          |          |          |          |

*\*Pre-business, pre-international business, pre-economic or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*

# Four-Year Roadmap for Bachelor of Arts in International Business Intercultural Management Concentration Catalog Year 2023 - 2024

**Bolded** courses should be prioritized and completed in the order listed. You must meet all pre- and co-requisites. Be sure to read any Advising Notes for each year. Students must earn a minimum of 120 units (see your TDA for earned units total)

## Year 1

Semester 1		Semester 2	
Course	Units	Course	Units
<input type="checkbox"/> <b>GE area A.2: ENGL 101</b>	3	<input type="checkbox"/> <b>GE area A.1</b>	3
<input type="checkbox"/> <b>GE area B.4</b>	4-5	<input type="checkbox"/> <b>GE area A.3</b>	3-4
<input type="checkbox"/> GE area C.1	3	<input type="checkbox"/> GE area B.1 + GE area B.3	3
<input type="checkbox"/> GE area C.2	3	<input type="checkbox"/> GE area D.2	3
<input type="checkbox"/> GE area F	3	<input type="checkbox"/> POSC 100	3

### Advising Notes

✓ View your Math and English placements in your Student Homepage

✓ GE areas A.1, A.2, A.3, & your math requirement should be completed by the end of your first year

✓ If you have AP credit for any course, substitute it with a course from the following semester

## Year 2

Semester 3		Semester 4	
Course	Units	Course	Units
<input type="checkbox"/> <b>ACCT 201A</b>	3	<input type="checkbox"/> <b>ACCT 201B</b>	3
<input type="checkbox"/> <b>GE area D.1: ECON 201</b>	3	<input type="checkbox"/> <b>ECON 202</b>	3
<input type="checkbox"/> <b>BUAD 201</b>	3	<input type="checkbox"/> <b>MGMT 246</b>	3
<input type="checkbox"/> GE area B.2	3	<input type="checkbox"/> GE area E: BUAD 300	3
<input type="checkbox"/> Elective to reach 120 units	3	<input type="checkbox"/> Elective to reach 120 units	3

### Advising Notes

✓ Conditionally declare your concentration when in progress of the last lower-division business core course(s)

## Year 3 (ADT Transfer Students Begin Here)

Semester 5		Semester 6	
Course	Units	Course	Units
<input type="checkbox"/> <b>BUAD 301</b>	3	<input type="checkbox"/> FIN 370	3
<input type="checkbox"/> GE area D.3: ECON 335	3	<input type="checkbox"/> MGMT 346	3
<input type="checkbox"/> ISDS 351	3	<input type="checkbox"/> MKTG 445	3
<input type="checkbox"/> HCOM 320 <u>or</u> MGMT 339	3	<input type="checkbox"/> Intercultural Mgmt Elective	3
<input type="checkbox"/> Regional/Functional Elective	3	<input type="checkbox"/> GE area C.3/Z	3

## Year 4

Semester 7		Semester 8	
Course	Units	Course	Units
<input type="checkbox"/> MGMT 350	3	<input type="checkbox"/> MGMT 480	3
<input type="checkbox"/> Intercultural Mgmt Elective	3	<input type="checkbox"/> Intercultural Mgmt Elective	3
<input type="checkbox"/> Intercultural Mgmt Elective	3	<input type="checkbox"/> Regional/Functional Elective	3
<input type="checkbox"/> Regional/Functional Elective	3	<input type="checkbox"/> Regional/Functional Elective	3
<input type="checkbox"/> GE area B.5	3	<input type="checkbox"/> Regional/Functional Elective	3

### Advising Notes

✓ All lower and upper division business core courses must be completed with "C" or better prior to MGMT 480