#### **MSIT Learning Goals and Objectives**

# Goal 1. Leveraging technology in businesses and organizations

### Objectives

- a. Identify and summarize problems and opportunities
- b. Prepare a development plan
- c. Make logical and reasoned conclusions

# Goal 2. Data driven decision-making

### **Objectives**

- a. Identify data sources to extract data/information, integrate and prepare data for analysis
- b. Analyze data using appropriate design and methods
- c. Interpret, recommend and report business decisions

### **Goal 3. Communication Skills**

### **Objectives**

- a. Demonstrate effective written communication skills
- b. Demonstrate effective oral presentation skills