

# Mihaylo College of Business and Economics

*Mihaylo News*



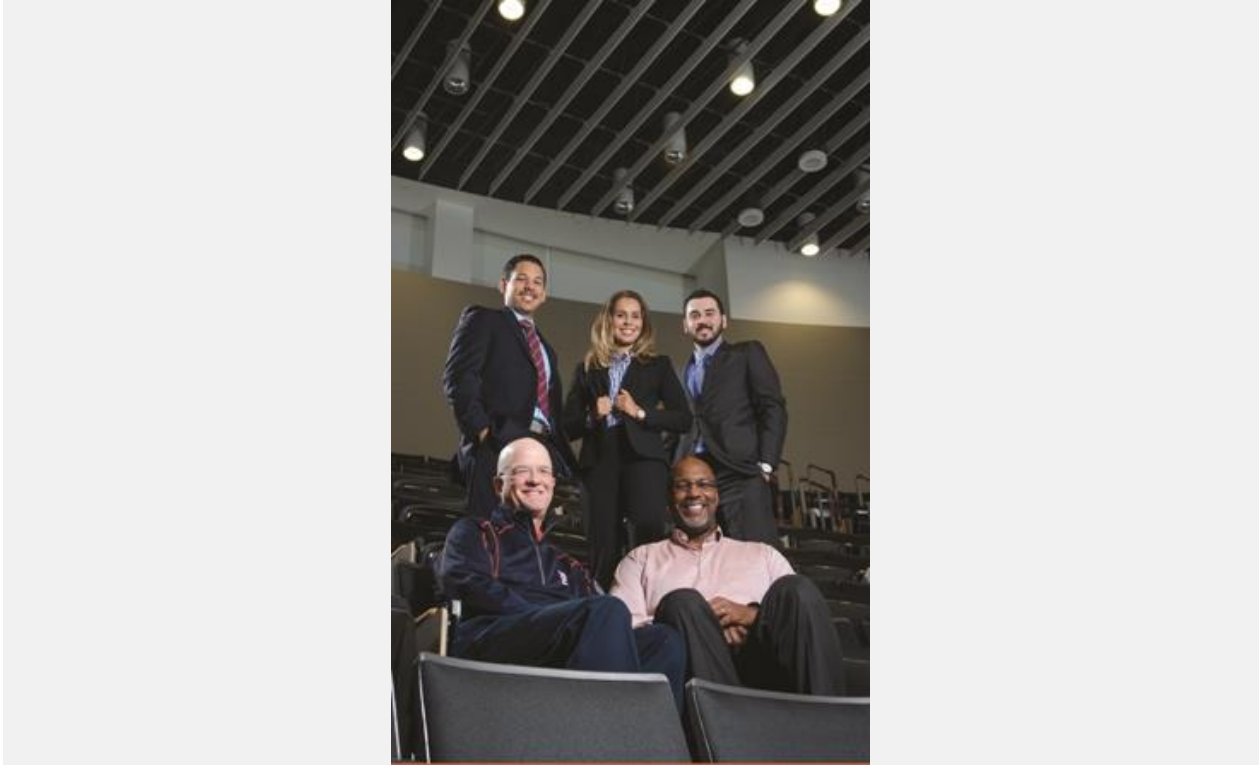
[Skip to content](#)

- [Home](#)
- [About](#)
- [Mihaylo College](#)
- [News & Events](#)
- [Mihaylo Blogs](#)

← [Magic Johnson Shares Life Lessons with CSUF Students](#)

## **Mihaylo College Receives \$1.5 Million Gift from Jeff Van Harte '80 to Expand Student Investment Fund**

Posted on [March 9, 2015](#) by [dcoats](#)



Students and leaders of the Applied Securities Analysis Program (ASAP). In the foreground is Jeff Van Harte '80 (left) and Mihaylo Finance Professor Michael Milligan (right). In the background, from left to right, are Steven Rodriguez '15, Kelsie Ornellas '15 and Eli Jaloul '15

***By Laurie McLaughlin***

**The gift will help establish a new investment management center at Mihaylo College and increase the existing student-managed investment fund.**

For the last four years, Jeff Van Harte '80 (finance) has worked side-by-side with students in the [Applied Securities Analysis Program](#) (ASAP) as they manage investment funds of more than \$300,000. Van Harte took the program to a new level recently with a [\\$1.5 million gift to Mihaylo College](#), which will both increase the students' investment fund and establish a new investment management center.

The center will be called Titan Capital Management and will provide a space similar to trading floors of major financial institutions. Students will be able to study changes in the stock market as they happen, research companies and analyze the latest stock quotes, options and exchange-traded funds.

“The space will mirror the real world of an investment management operation with real-time experiential learning,” says Van Harte, chief investment officer of Jackson Square

Partners. “This kind of learning environment is invaluable to both undergraduate and graduate students as they seek positions in the finance and investment industries.”



Jeff Van Harte '80

“The planned lab will have several state-of-the-art Bloomberg terminals that provide current financial information for use by students and faculty,” says Mihaylo Dean Anil Puri, and the lab will be available to students throughout the business school. “The space also will house a special seminar room for students to work together.”

[Van Harte serves as an advisory board member to the ASAP](#), a two-semester course immersing a select group of finance undergraduate and graduate students in investment management: Two teams manage individual funds currently valued at about \$150,000 each. The students decide whether to buy, sell or hold the stocks within their portfolios. During the last academic year, their portfolios were up 23% year to date; for comparison, the S&P 500 was up 15% and the S&P 1500 was up 21% during the same time period. Last spring, the [students donated \\$5,000](#) of the program’s earnings to Mihaylo College’s Tutoring Center, and another similar gift is expected in the coming weeks.

“This gift will take the Applied Securities Analysis Program at the college to the next level,” says Van Harte. “By endowing this program with a larger gift, we will be able to double the size of the students involved with the program, have dedicated facilities, and long term, the program will pay for itself with distributions from the endowment.”

The endowment will help Mihaylo expand the current offering in equity analysis to the bond markets, leading to other investments, says Puri. “It will thus grow the scope of our financial analysis program and, we expect, make it a nationally recognized center for such research and training.”

Van Harte’s hands-on involvement within the ASAP course includes time in the classroom and evaluating live student presentations. The advisory board he serves on assumes the same role as an investment committee within a financial firm, and he reads the students’ stock analysis reports and submits his vote on whether or not to accept the author’s recommendations.

“Jeff is very active with the students and provides them with his insight and years of wisdom in managing portfolios,” says Finance Professor Michael Milligan, the instructor and managing director of the ASAP. “The conversations that Jeff and the students have is pretty amazing. He’s committed to the program and to helping these young people be the next generation of portfolio managers who are doing it the right way.”

In the past two years, Goldman Sachs has offered four ASAP students full-time positions, and other ASAP students are working with Community Bank, Deutsche Bank, Disney, Edward Jones, the Export-Import Bank, Nestlé, Pacific Life, Roth Capital, State Street, US Trust and other firms and businesses.

“Leaders in finance and investment management should be very excited about the quality of the students that are coming out of this program. They are already well up the knowledge curve, so employers know they can grasp real-world applications very quickly,” says Van Harte. “This has already been demonstrated by the success that students have had in the jobs they are being offered. I know, because I hired one of the students myself.”

For more information about the Applied Securities Analysis Program, click [here](#).

This entry was posted in [Finance](#) and tagged [ASAP Program](#), [business](#), [business school](#), [cal state fullerton](#), [csuf,Events](#), [finance](#), [mihaylo](#), [mihaylo college](#), [mihaylo college of business and economics](#). Bookmark the [permalink](#).