

Learning Objective 9: Communication Skills

a) Written Communication

<i>Core Course</i>	<i>Assignment</i>	<i>Level of Coverage</i> ¹
ACCT 201A	Written Assignment	I
ACCT 201B	Group Project	I
	Group Project	D
BUAD 201	5-6 Letters and Memos	I
	Career Package	I
	Portfolio	I
	Final Exam	I
BUAD 301	Writing	D
	Writing	M
ECON 201	2 Writing Assignments	D
ECON 202	Written Report (macro topic)	D
ECON 315	n/a	n/a
FIN 320	n/a	n/a
ISDS 265	n/a	n/a
ISDS 361A	Projects	I, D
ISDS 361B	Project Report	I, D
MGMT 246	Case Briefs	D
MGMT 339	Planning Assessment	I
MGMT 340	Communication	D
	Graded group project/paper	D
MGMT 449	How to Analyze a Case	I
MKTG 351	Projects/ Assignments	D

¹ I = Objective Introduced: first time ideas have been analysed at college level.

D = Objective Developed: Ideas developed and practiced with feedback (individual grades).

M = Objective Mastered: Demonstrated at the level appropriate for graduation.

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b) Oral Communication

<i>Core Course</i>	<i>Assignment</i>	<i>Level of Coverage</i> ¹
ACCT 201A	n/a	n/a
ACCT 201B	Group Project	I
	Group Project	D
BUAD 201	n/a	n/a
BUAD 301	Speaking	D, M
	Oral Presentation	D, M
	Case Discussion	D, M
ECON 201	Class Participation	I
ECON 202	Class Participation	I
ECON 315	n/a	n/a
FIN 320	n/a	n/a
ISDS 265	n/a	n/a
ISDS 361A	n/a	n/a
ISDS 361B	n/a	n/a
MGMT 246	Case Briefs	D
MGMT 339	n/a	n/a
MGMT 340	Communication	I
	Interaction with others in group activities	I
MGMT 449	Term Project (each person must present)	D
MKTG 351	n/a	n/a

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