CSUF | COLLEGE OF **Business** and Economics

Major Requirements for the
Bachelor of Arts in Business Administration
General Management Concentration
Catalog Year 2023 - 2024

Business Administration Core Courses (48 - 49 units)

Lower-Division Core (21 - 22 units)	Upper-Division Core (24 units)
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
Once you have completed all lower division core, you may declare your concentration online.	You may complete your upper division core along with concentration requirements (if declared).
MATH 135 - Business Calculus (3)	**BUAD 301** - Advanced Business Communication (3)
OR MATH 130 - Calculus for the Natural Sciences (4)	**ISDS 361A** - Business Analytics I (3)
OR MATH 150A - Calculus I (4)	**MKTG 351** - Principles of Marketing (3)
BUAD 201 - Business Writing (3)	**FIN 320** - Financial Management I (3)
ACCT 201A - Financial Accounting (3)	**ISDS 361B** - Business Analytics II (3)
ECON 201 - Principles of Microeconomics (3)	**MGMT 339** - Managing Operations (3)
ACCT 201B - Managerial Accounting (3)	**MGMT 340** - Organizational Behavior (3)
ECON 202 - Principles of Macroeconomics (3)	**ECON 315** - Intermediate Business Microeconomics (3)
MGMT 246 - Business and Its Legal Environment (3)	**OR** ECON 320 - Intermediate Macroeconomic Analysis (3)

Capstone Core Course (3 units)

You may complete your capstone course concurrently with your concentration courses if you meet the pre-requisites.
PREREQUISITES: *BUAD 301 and all upper and lower division business core courses completed with a grade of "C" or better*
MGMT 449 - Seminar in Strategic Management (3)

General Management Concentration (27 units)

Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives.

Check the University Catalog for specific grade and GPA requirements. You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

Required Courses* (12 units)

ISDS 351 - Principles of Information Systems (3)	**MGMT 425** - Quality Management (3)
MGMT 343 - Human Resources Management (3)	**MGMT 440** - Business and Society (3)
OR MGMT 443 - Team Leadership Skills (3)	

Electives* (9 units) choose 3 from the list below:

Entertainment & Hospitality Management	Entrepreneurship
BUAD 360 MGMT 365 MGMT 446 MGMT 470 MGMT 471 MGMT 477(SP24 or after)	MGMT 460 MGMT 461 MGMT 464 MGMT 465A MGMT 465B
Human Resources Management	**Strategic Management**
MGMT 343 MGMT 432 MGMT 434 MGMT 436 MGMT 441 MGMT 443	MGMT 450(SP24 or after) MGMT 455 MGMT 480
Legal Studies	**Family Business**
MGMT 346 MGMT 348 MGMT 349 MGMT 445 MGMT 447	MGMT 435

Approved Business Practicum Requirement (3 units)

*There are three Practicum pathway options to choose from. The practicum may **not** double count with concentration or elective courses. For full details, view the Practicum Pathways website. **Select one** to fulfill your Practicum requirement:*

1) Experiential Learning course - view the Practicum Pathways website for an approved list

2) Academic Internship - view the FIN 495 information card

3) BUAD 300 - Professional and Career Development - *Note: BUAD 300 is only open to students with projected sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester*

Global Business Requirement (3 units)

*Complete **one** three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. Underlined courses in economics may double count to fulfill GE Area D.3 requirement.*

APPROVED COURSES: ECON 330, 332, 333, 334, 335, 336, FIN 370, FIN 371, FIN 375, MKTG 445, MKTG 475

*****Pre-business, pre-international business, pre-economic or undeclared students are restricted from enrolling in these courses*** . Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience.*

Four-Year Roadmap for Bachelor of Arts in Business Administration
General Management Concentration
Catalog Year 2023 - 2024

Bolded courses should be prioritized and completed in the order listed. You must meet all pre- and co-requisites. Be sure to read any Advising Notes for each year. Students must earn a minimum of 120 units (see your TDA for earned units total)

Year 1

Semester 1

Course	Units
❑ **GE area A.2: ENGL 101**	3
❑ **GE area B.4: Pre-requisite to MATH 135**	4-5
❑ GE area C.1	3
❑ GE area C.2	3
❑ GE area F	3

Semester 2

Course	Units
❑ **GE area A.1**	3
❑ **GE area B.4: MATH 135 or 130 or 150A**	3-4
❑ **GE area A.3**	3
❑ GE area B.1	3
❑ POSC 100	3

Advising Notes

✔ View your Math and English placements in your Student Homepage

✔ If you have AP credit for any course, substitute it with a course from the following semester

✔ GE areas A.1, A.2, A.3, & your math requirement should be completed by the end of your first year

Year 2

Semester 3

Course	Units
❑ **ACCT 201A**	3
❑ **GE area D.1: ECON 201**	3
❑ **BUAD 201**	3
❑ GE area B.2 + GE area B.3	3
❑ GE area D.2	3

Semester 4

Course	Units
❑ **ACCT 201B**	3
❑ **ECON 202**	3
❑ **MGMT 246**	3
❑ GE area E	3
❑ Elective to reach 120 units	3

Advising Notes

✔ Conditionally declare your concentration when in progress of the last lower-division business core course(s)

Year 3 (ADT Transfer Students Begin Here)

Semester 5

Course	Units
❑ **BUAD 301**	3
❑ **GE area B.5: ISDS 361A**	3
❑ **MGMT 339**	3
❑ **MGMT 340**	3
❑ GE area C.3/Z	3

Semester 6

Course	Units
❑ FIN 320	3
❑ ISDS 361B	3
❑ MKTG 351	3
❑ MGMT 343 or 443	3
❑ MGMT 425	3

Year 4

Semester 7

Course	Units
❑ ECON 315 or 320	3
❑ ISDS 351	3
❑ MGMT 440	3
❑ 300 or 400-level General Management Elective	3
❑ Business Practicum	3

Semester 8

Course	Units
❑ MGMT 449	3
❑ 400-level General Management Elective	3
❑ 400-level General Management Elective	3
❑ Global Business*	3
❑ GE area D.3	3

Advising Notes

✔ View the Practicum Pathways website for details on each of the Practicum options

✔ All lower and upper division business core courses must be completed with "C" or better prior to MGMT 449

✔ * You can double-count your Global Business Requirement with GE area D.3 if you choose one course from ECON 330, 332 - 336. If you do, you may need to an elective to reach 120 units