

| Lower Division Core (18 units)   | Upper Division Core (21 units)  |
|--|---|
| <p>You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.<br/>           All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>   |   |
| <p>Once you have completed all lower division core, you may <a href="#">declare your concentration online</a>.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUAD 201 Business Writing (3)</li> <li><input type="checkbox"/> ACCT 201A Financial Accounting (3)</li> <li><input type="checkbox"/> ECON 201 Principles of Microeconomics (3)</li> <li><input type="checkbox"/> ACCT 201B Managerial Accounting (3)</li> <li><input type="checkbox"/> ECON 202 Principles of Macroeconomics (3)</li> <li><input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3)</li> </ul> | <p>You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> BUAD 301 Advanced Business Communication (3)</li> <li><input type="checkbox"/> FIN 370* International Business Finance (3)</li> <li><input type="checkbox"/> MKTG 445* Global Marketing (3)</li> <li><input type="checkbox"/> ISDS 351 Principles of Information Systems (3)</li> <li><input type="checkbox"/> MGMT 346* International Law for Business (3)</li> <li><input type="checkbox"/> MGMT 350* International Business and Management (3)</li> <li><input type="checkbox"/> ECON 335 The International Economy (3)</li> </ul> |

| Functional or Regional Specialization (15 Units)  |   |   |                                   |   |                                   |   |                                   |   |                                   |   |
|---|---|---|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|-----------------------------------|---|
| <p>Complete 15 units of <i>approved</i> Regional or Functional Specialization electives that are best aligned with your career goals.<br/>           Choose from the approved list of courses found on your Titan Degree Audit (TDA).</p>   |   |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <b>REQUIRED COURSE</b>  |   |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <table border="1" style="width: 100%;"> <tr> <td style="width: 25%;"><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> </table> | <input type="checkbox"/> Elective             | Chosen in consultation with a faculty advisor | <input type="checkbox"/> Elective | Chosen in consultation with a faculty advisor | <input type="checkbox"/> Elective | Chosen in consultation with a faculty advisor | <input type="checkbox"/> Elective | Chosen in consultation with a faculty advisor | <input type="checkbox"/> Elective | Chosen in consultation with a faculty advisor |
| <input type="checkbox"/> Elective   | Chosen in consultation with a faculty advisor |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <input type="checkbox"/> Elective   | Chosen in consultation with a faculty advisor |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <input type="checkbox"/> Elective   | Chosen in consultation with a faculty advisor |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <input type="checkbox"/> Elective   | Chosen in consultation with a faculty advisor |   |                                   |   |                                   |   |                                   |   |                                   |   |
| <input type="checkbox"/> Elective   | Chosen in consultation with a faculty advisor |   |                                   |   |                                   |   |                                   |   |                                   |   |

| Global Trade Concentration Requirements (15 Units)   |   |               |   |                                       |  |                            |   |                                |   |                 |   |   |
|--|---|---------------|---|---------------------------------------|--|----------------------------|---|--------------------------------|---|-----------------|---|---|
| <p>Once you complete all lower division business core, you must <a href="#">declare your concentration</a> to enroll in concentration courses and electives.<br/>           All concentration courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>   |   |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">REQUIRED COURSES</th> <th style="text-align: left;">PREREQUISITES</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3)</td> <td><i>ECON 100 OR ECON 201 &amp; 202</i></td> </tr> <tr> <td><input type="checkbox"/> FIN 371* Export-Import Financing (3) <b>OR</b><br/>FIN 375* Global Risk Management and International Finance (3)</td> <td><i>FIN 320<br/>FIN 370</i></td> </tr> <tr> <td><input type="checkbox"/> MGMT 339 Managing Operations (3)</td> <td><i>Co-requisites: BUAD 301</i></td> </tr> <tr> <td><input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3)</td> <td><i>MKTG 351</i></td> </tr> <tr> <td><input type="checkbox"/> ECON 411* International Trade (3) <b>OR</b><br/>MGMT 430* Supply Chain Management (3)</td> <td><i>ECON 310 &amp; 315 OR 515<br/>MGMT 339</i></td> </tr> </tbody> </table> | REQUIRED COURSES                              | PREREQUISITES | <input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3) | <i>ECON 100 OR ECON 201 &amp; 202</i> | <input type="checkbox"/> FIN 371* Export-Import Financing (3) <b>OR</b><br>FIN 375* Global Risk Management and International Finance (3) | <i>FIN 320<br/>FIN 370</i> | <input type="checkbox"/> MGMT 339 Managing Operations (3) | <i>Co-requisites: BUAD 301</i> | <input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3) | <i>MKTG 351</i> | <input type="checkbox"/> ECON 411* International Trade (3) <b>OR</b><br>MGMT 430* Supply Chain Management (3) | <i>ECON 310 &amp; 315 OR 515<br/>MGMT 339</i> |
| REQUIRED COURSES   | PREREQUISITES                                 |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3)  | <i>ECON 100 OR ECON 201 &amp; 202</i>         |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <input type="checkbox"/> FIN 371* Export-Import Financing (3) <b>OR</b><br>FIN 375* Global Risk Management and International Finance (3)   | <i>FIN 320<br/>FIN 370</i>                    |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <input type="checkbox"/> MGMT 339 Managing Operations (3)  | <i>Co-requisites: BUAD 301</i>                |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3)  | <i>MKTG 351</i>                               |               |   |                                       |  |                            |   |                                |   |                 |   |   |
| <input type="checkbox"/> ECON 411* International Trade (3) <b>OR</b><br>MGMT 430* Supply Chain Management (3)  | <i>ECON 310 &amp; 315 OR 515<br/>MGMT 339</i> |               |   |                                       |  |                            |   |                                |   |                 |   |   |

| Capstone Core Course (3 Units)  |  |  |
|---|--|--|
| <p>You may complete your capstone course concurrently with your concentration courses.<br/>           The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>                                 |  |  |
| <table border="1" style="width: 100%;"> <tr> <td style="width: 50%;"><input type="checkbox"/> MGMT 480* Global Strategic Management (3)</td> <td><b>PREREQUISITES:</b> BUAD 301; Completion of all International Business core courses.</td> </tr> </table> | <input type="checkbox"/> MGMT 480* Global Strategic Management (3)                     | <b>PREREQUISITES:</b> BUAD 301; Completion of all International Business core courses. |
| <input type="checkbox"/> MGMT 480* Global Strategic Management (3)  | <b>PREREQUISITES:</b> BUAD 301; Completion of all International Business core courses. |  |

*\*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. [Consult the California State University, Fullerton Catalog](#) for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience*

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS  
GLOBAL TRADE CONCENTRATION  
Catalog Year 2022 – 2023  
120 units**

It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre-and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete bolded courses in the semester indicated will potentially limit the ability to graduate in four years.

| Year 1  |   |
|---|---|
| <u>First Semester</u><br><input type="checkbox"/> <b>GE Area A.2</b> ENGL 101 (3)<br><input type="checkbox"/> <b>GE Area B.4</b> Mathematics/Quantitative Reasoning (4-5)<br><input type="checkbox"/> GE Area C.1 Introduction to Art (3)<br><input type="checkbox"/> GE Area C.2 Introduction to Humanities (3)<br><input type="checkbox"/> GE Area F Ethnic Studies (3) | <u>Second Semester</u><br><input type="checkbox"/> <b>GE Area A.1</b> Oral Communications (3)<br><input type="checkbox"/> <b>GE Area A.3</b> Critical Thinking (3)<br><input type="checkbox"/> GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1)<br><input type="checkbox"/> GE Area D.2 American History, Institutions and Values (3)<br><input type="checkbox"/> University Requirement - American Government (3) |

| Year 2   |  |
|--|--|
| <u>Third Semester</u><br><input type="checkbox"/> <b>ACCT 201A</b> (3)<br><input type="checkbox"/> GE Area D.1 <b>ECON 201</b> or ECON 202 (3)<br><input type="checkbox"/> <b>BUAD 201</b> (3)<br><input type="checkbox"/> GE Area B.2 Life Science<br><input type="checkbox"/> Free Elective to reach 120 total units (3) | <u>Fourth Semester</u><br><input type="checkbox"/> ACCT 201B (3)<br><input type="checkbox"/> GE Area D.1 <b>ECON 201</b> or ECON 202 (3)<br><input type="checkbox"/> <b>MGMT 246</b> (3)<br><input type="checkbox"/> GE Area E BUAD 300 (3)<br><input type="checkbox"/> Free Elective to reach 120 total units (3) |

| Year 3 (Transfer Students Begin Here)   |   |
|---|---|
| <u>Fifth Semester</u><br><input type="checkbox"/> <b>BUAD 301</b> (3)<br><input type="checkbox"/> GE Area D.3 ECON 335 (3)<br><input type="checkbox"/> ISDS 351 (3)<br><input type="checkbox"/> MGMT 339 (3)<br><input type="checkbox"/> Regional/Functional Elective (3) | <u>Sixth Semester</u><br><input type="checkbox"/> FIN 370 (3)<br><input type="checkbox"/> MGMT 346 (3)<br><input type="checkbox"/> MKTG 445 (3)<br><input type="checkbox"/> ECON 333 (3)<br><input type="checkbox"/> GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3) |

| Year 4  |  |
|---|--|
| <u>Seventh Semester</u><br><input type="checkbox"/> MGMT 350 (3)<br><input type="checkbox"/> MKTG 475 (3)<br><input type="checkbox"/> Regional/Functional Elective (3)<br><input type="checkbox"/> FIN 371 or 375 (3)<br><input type="checkbox"/> GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3) | <u>Eighth Semester</u><br><input type="checkbox"/> MGMT 480 (3) <sup>1 (Read Note)</sup><br><input type="checkbox"/> ECON 411 or MGMT 430 (3)<br><input type="checkbox"/> Regional/Functional Elective (3)<br><input type="checkbox"/> Regional/Functional Elective (3)<br><input type="checkbox"/> Regional/Functional Elective (3) |

**Notes:**

<sup>1</sup> All lower and upper division business core courses must be completed with “C” or better prior to MGMT 480