

Lower Division Core (18 units)	Upper Division Core (21 units)
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
Once you have completed all lower division core, you may <a href="#">declare your concentration online</a> .	You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.
<input type="checkbox"/> BUAD 201 Business Writing (3) <input type="checkbox"/> ACCT 201A Financial Accounting (3) <input type="checkbox"/> ECON 201 Principles of Microeconomics (3) <input type="checkbox"/> ACCT 201B Managerial Accounting (3) <input type="checkbox"/> ECON 202 Principles of Macroeconomics (3) <input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3)	<input type="checkbox"/> BUAD 301 Advanced Business Communication (3) <input type="checkbox"/> FIN 370* International Business Finance (3) <input type="checkbox"/> MKTG 445* Global Marketing (3) <input type="checkbox"/> ISDS 351 Principles of Information Systems (3) <input type="checkbox"/> MGMT 346* International Law for Business (3) <input type="checkbox"/> MGMT 350* International Business for Management (3) <input type="checkbox"/> ECON 335 The International Economy (3)

Functional or Regional Specialization (15 Units)
Complete 15 units of <i>approved</i> Regional or Functional Specialization electives that are best aligned with your career goals. Choose from the approved list of courses found on your Titan Degree Audit (TDA).
<b>REQUIRED COURSE</b>
<input type="checkbox"/> Elective Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective Chosen in consultation with a faculty advisor
<input type="checkbox"/> Elective Chosen in consultation with a faculty advisor

Intercultural Management Concentration Requirements (15 Units)
Once you complete all lower division business core, you must <a href="#">declare your concentration</a> to enroll in concentration courses and electives. All concentration courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.
<b>REQUIRED COURSES</b>
<input type="checkbox"/> HCOM 320 Intercultural Communication <b>OR</b> <input type="checkbox"/> MGMT 339 Managing Operations
<b>PREREQUISITES</b>
<i>None</i> <i>Co-requisite: BUAD 301 &amp; ISDS 361A</i>

Complete 12 units (four courses) of elective coursework from the list below.							
**Intermediate language competency is required for the modern language courses. Students interested in these courses should first speak with an advisor in the Department of Modern Languages and Literatures.							
COMM 361	CHIN 310**	FREN 310**	GRMN 310**	JAPN 310**	PORT 310**	SPAN 310**	VIET 310**
COMM 470	CHIN 311**	FREN 311**	GRMN 311**	JAPN 311**	PORT 317**	SPAN 311**	VIET 311**
HCOM 320	CHIN 315**	FREN 315**	GRMN 315**	JAPN 315**	PORT 320**	SPAN 315**	VIET 315**
MGMT 339	CHIN 325**	FREN 325**	GRMN 325**	JAPN 316**	PORT 325**	SPAN 316**	VIET 325**
MGMT 340							
MGMT 455*							

Capstone Core Course (3 Units)
You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.
<input type="checkbox"/> MGMT 480* Global Strategic Management (3)
<b>PREREQUISITES:</b> All upper and lower division business core course completed with a grade of "C" or better

\*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. [Consult the California State University, Fullerton Catalog](#) for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS  
INTERCULTURAL MANAGEMENT CONCENTRATION  
Catalog Year 2021 – 2022  
120 units**

It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre-and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete bolded courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1	
<u>First Semester</u> <input type="checkbox"/> <b>GE Area A.2</b> ENGL 101 (3) <input type="checkbox"/> <b>GE Area B.4</b> Mathematics/Quantitative Reasoning (3-4) <input type="checkbox"/> GE Area C.1 Introduction to Arts (3) <input type="checkbox"/> GE Area C.2 Introduction to Humanities (3) <input type="checkbox"/> GE Area F Ethnic Studies (3)	<u>Second Semester</u> <input type="checkbox"/> <b>GE Area A.1</b> Oral Communication (3) <input type="checkbox"/> <b>GE Area A.3</b> Critical Thinking (3) <input type="checkbox"/> GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1) <input type="checkbox"/> GE Area D.2 American History, Institutions and Values (3) <input type="checkbox"/> University Requirement - American Government (3)

Year 2	
<u>Third Semester</u> <input type="checkbox"/> <b>ACCT 201A</b> (3) <input type="checkbox"/> GE Area D.1 <b>ECON 201</b> or ECON 202 (3) <input type="checkbox"/> <b>BUAD 201</b> (3) <input type="checkbox"/> GE Area B.2 Life Science <input type="checkbox"/> Free Elective to reach 120 total units (3)	<u>Fourth Semester</u> <input type="checkbox"/> ACCT 201B (3) <input type="checkbox"/> GE Area D.1 <b>ECON 201</b> or ECON 202 (3) <input type="checkbox"/> <b>MGMT 246</b> (3) <input type="checkbox"/> GE Area E BUAD 300 (3) <input type="checkbox"/> Free Elective to reach 120 total units (3)

Year 3 (Transfer Students Begin Here)	
<u>Fifth Semester</u> <input type="checkbox"/> <b>BUAD 301</b> (3) <input type="checkbox"/> GE Area D.3 ECON 335 (3) <input type="checkbox"/> ISDS 351 (3) <input type="checkbox"/> HCOM 320 or MGMT 339 (3) <input type="checkbox"/> Regional/Functional Elective (3)	<u>Sixth Semester</u> <input type="checkbox"/> FIN 370 (3) <input type="checkbox"/> MGMT 346 (3) <input type="checkbox"/> MKTG 445 (3) <input type="checkbox"/> Intercultural Management Elective (3) <input type="checkbox"/> GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3)

Year 4	
<u>Seventh Semester</u> <input type="checkbox"/> MGMT 350 (3) <input type="checkbox"/> Intercultural Management Elective (3) <input type="checkbox"/> Intercultural Management Elective (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)	<u>Eighth Semester</u> <input type="checkbox"/> MGMT 480 (3) <sup>1 (Read Note)</sup> <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> Intercultural Management Elective (3)

**Notes:**

<sup>1</sup> All lower and upper division business core courses must be completed with "C" or better prior to MGMT 480

---



---



---