

Lower Division Core (18 units)	Upper Division Core (21 units)
<p>You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>	
<p>Once you have completed all lower division core, you may declare your concentration online.</p> <ul style="list-style-type: none"> <input type="checkbox"/> BUAD 201 Business Writing (3) <input type="checkbox"/> ACCT 201A Financial Accounting (3) <input type="checkbox"/> ECON 201 Principles of Microeconomics (3) <input type="checkbox"/> ACCT 201B Managerial Accounting (3) <input type="checkbox"/> ECON 202 Principles of Macroeconomics (3) <input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3) 	<p>You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.</p> <ul style="list-style-type: none"> <input type="checkbox"/> BUAD 301 Advanced Business Communication (3) <input type="checkbox"/> FIN 370* International Business Finance (3) <input type="checkbox"/> MKTG 445* Global Marketing (3) <input type="checkbox"/> ISDS 351 Principles of Information Systems (3) <input type="checkbox"/> MGMT 346* International Law for Business (3) <input type="checkbox"/> MGMT 350* International Business for Management (3) <input type="checkbox"/> ECON 335 The International Economy (3)

Functional or Regional Specialization (15 Units)										
<p>Complete 15 units of <i>approved</i> Regional or Functional Specialization electives that are best aligned with your career goals. Choose from the approved list of courses found on your Titan Degree Audit (TDA).</p>										
REQUIRED COURSE										
<table border="1" style="width: 100%;"> <tr> <td style="width: 25%;"><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> <tr> <td><input type="checkbox"/> Elective</td> <td>Chosen in consultation with a faculty advisor</td> </tr> </table>	<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor	<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor	<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor	<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor	<input type="checkbox"/> Elective	Chosen in consultation with a faculty advisor
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Global Trade Concentration Requirements (15 Units)												
<p>Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives. All concentration courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>												
<table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">REQUIRED COURSES</th> <th style="text-align: left;">PREREQUISITES</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3)</td> <td><i>ECON 100 OR ECON 201 & 202</i></td> </tr> <tr> <td><input type="checkbox"/> FIN 371* Export-Import Financing (3) OR FIN 375* Global Risk Management and International Finance (3)</td> <td><i>FIN 320 FIN 370</i></td> </tr> <tr> <td><input type="checkbox"/> MGMT 339 Managing Operations (3)</td> <td><i>Co-requisites: BUAD 301 & ISDS 361A</i></td> </tr> <tr> <td><input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3)</td> <td><i>MKTG 351</i></td> </tr> <tr> <td><input type="checkbox"/> ECON 411* International Trade (3) OR MGMT 430* Integrated Supply Chain Management (3)</td> <td><i>ECON 310 OR 315 MGMT 339</i></td> </tr> </tbody> </table>	REQUIRED COURSES	PREREQUISITES	<input type="checkbox"/> ECON 333 Economic Development: Analysis and Case Studies (3)	<i>ECON 100 OR ECON 201 & 202</i>	<input type="checkbox"/> FIN 371* Export-Import Financing (3) OR FIN 375* Global Risk Management and International Finance (3)	<i>FIN 320 FIN 370</i>	<input type="checkbox"/> MGMT 339 Managing Operations (3)	<i>Co-requisites: BUAD 301 & ISDS 361A</i>	<input type="checkbox"/> MKTG 475* Export/Import Marketing Strategies (3)	<i>MKTG 351</i>	<input type="checkbox"/> ECON 411* International Trade (3) OR MGMT 430* Integrated Supply Chain Management (3)	<i>ECON 310 OR 315 MGMT 339</i>
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Capstone Core Course (3 Units)		
<p>You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.</p>		
<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;"><input type="checkbox"/> MGMT 480* Global Strategic Management (3)</td> <td>PREREQUISITES: All upper and lower division business core course completed with a grade of "C" or better</td> </tr> </table>	<input type="checkbox"/> MGMT 480* Global Strategic Management (3)	PREREQUISITES: All upper and lower division business core course completed with a grade of "C" or better
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**Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the [California State University, Fullerton Catalog](#) for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience*

**FOUR-YEAR ROADMAP FOR BA IN INTERNATIONAL BUSINESS
GLOBAL TRADE CONCENTRATION
Catalog Year 2021 – 2022
120 units**

It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre-and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete bolded courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1	
<u>First Semester</u> <input type="checkbox"/> GE Area A.2 ENGL 101 (3) <input type="checkbox"/> GE Area B.4 Mathematics/Quantitative Reasoning (4-5) <input type="checkbox"/> GE Area C.1 Introduction to Arts (3) <input type="checkbox"/> GE Area C.2 Introduction to Humanities (3) <input type="checkbox"/> GE Area F Ethnic Studies (3)	<u>Second Semester</u> <input type="checkbox"/> GE Area A.1 Oral Communication (3) <input type="checkbox"/> GE Area A.3 Critical Thinking (3) <input type="checkbox"/> GE Area B.1+ B.3 Physical Science (3) + Laboratory Experience (1) <input type="checkbox"/> GE Area D.2 American History, Institutions and Values (3) <input type="checkbox"/> University Requirement - American Government (3)

Year 2	
<u>Third Semester</u> <input type="checkbox"/> ACCT 201A (3) <input type="checkbox"/> GE Area D.1 ECON 201 or ECON 202 (3) <input type="checkbox"/> BUAD 201 (3) <input type="checkbox"/> GE Area B.2 Life Science <input type="checkbox"/> Free Elective to reach 120 total units (3)	<u>Fourth Semester</u> <input type="checkbox"/> ACCT 201B (3) <input type="checkbox"/> GE Area D.1 ECON 201 or ECON 202 (3) <input type="checkbox"/> MGMT 246 (3) <input type="checkbox"/> GE Area E BUAD 300 (3) <input type="checkbox"/> Free Elective to reach 120 total units (3)

Year 3 (Transfer Students Begin Here)	
<u>Fifth Semester</u> <input type="checkbox"/> BUAD 301 (3) <input type="checkbox"/> GE Area D.3 ECON 335 (3) <input type="checkbox"/> ISDS 351 (3) <input type="checkbox"/> MGMT 339 (3) <input type="checkbox"/> Regional/Functional Elective (3)	<u>Sixth Semester</u> <input type="checkbox"/> FIN 370 (3) <input type="checkbox"/> MGMT 346 (3) <input type="checkbox"/> MKTG 445 (3) <input type="checkbox"/> ECON 333 (3) <input type="checkbox"/> GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3)

Year 4	
<u>Seventh Semester</u> <input type="checkbox"/> MGMT 350 (3) <input type="checkbox"/> MKTG 475 (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> FIN 371 or 375 (3) <input type="checkbox"/> GE Area B.5 Implications and Explorations in Mathematics and Natural Sciences (3)	<u>Eighth Semester</u> <input type="checkbox"/> MGMT 480 (3) ^{1 (Read Note)} <input type="checkbox"/> ECON 411 or MGMT 430 (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> Regional/Functional Elective (3) <input type="checkbox"/> Regional/Functional Elective (3)

Notes:

¹ All lower and upper division business core courses must be completed with "C" or better prior to MGMT 480