

Lower Division Core (21 units)	Upper Division Core (27 units)
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
Once you have completed all lower division core, you may declare your concentration online .	You may complete your upper division core concurrently with concentration requirements once your concentration is declared.
<input type="checkbox"/> MATH 135 Business Calculus (3) OR MATH 130 Calculus for the Natural Sciences (4) OR MATH 150A Calculus I (4)	<input type="checkbox"/> BUAD 301 Advanced Business Communication (3)
<input type="checkbox"/> BUAD 201 Business Writing (3)	<input type="checkbox"/> ISDS 361A Business Analytics I (3)
<input type="checkbox"/> ACCT 201A Financial Accounting (3)	<input type="checkbox"/> MKTG 351 Principles of Marketing (3)
<input type="checkbox"/> ECON 201 Principles of Microeconomics (3)	<input type="checkbox"/> FIN 320 Financial Management I (3)
<input type="checkbox"/> ACCT 201B Managerial Accounting (3)	<input type="checkbox"/> ISDS 351 Principles of Information Systems (3)
<input type="checkbox"/> ECON 202 Principles of Macroeconomics (3)	<input type="checkbox"/> ISDS 361B Business Analytics II (3)
<input type="checkbox"/> MGMT 246 Business and Its Legal Environment (3)	<input type="checkbox"/> MGMT 339 Managing Operations (3)
	<input type="checkbox"/> MGMT 340 Organizational Behavior (3)
	<input type="checkbox"/> ECON 315 Intermediate Business Microeconomics (3) OR ECON 320 Intermediate Macroeconomics Analysis (3)

Global Business Requirement (3 units)
Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. <i>Underlined courses in economics may double count to fulfill GE Area D.3 requirement.</i>
APPROVED COURSES: <u>ECON 330, 332, 333, 334, 335, 336</u> , FIN 370, 371, 375, MKTG 445, 475

Approved Practicum Requirement (3 units)
The practicum may not double count with concentration courses or concentration electives and must be completed with "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade. There are three Practicum pathway options to choose from. Select one to fulfill the Practicum requirement:
1) Experiential Learning course - view the Practicum Pathways website for an approved list. 2) Academic Internship - view the MGMT 495 information card . 3) BUAD 300 Professional and Career Development - Note: BUAD 300 is only open to students with projected Sophomore or Junior standing. Transfer students choosing this option should take BUAD 300 in their first semester.
For full details, view the Practicum Pathways website .

Entertainment and Hospitality Concentration Requirements (18 units)							
Once you complete all lower division business core, you must declare your concentration to enroll in concentration courses and electives:							
REQUIRED COURSES				PREREQUISITES			
<input type="checkbox"/> MGMT 365* Entertainment Business (3)				MGMT 246			
<input type="checkbox"/> MGMT 446* Entertainment Business Law (3)				MGMT 246			
<input type="checkbox"/> MGMT 470* Entertainment Operations (3)				MGMT 339			
<input type="checkbox"/> MGMT 471* Hospitality and Tourism Management (3)				MGMT 339			
<input type="checkbox"/> BUAD 360* Entertainment Money Management (3)				ACCT 201A & MGMT 365			
Complete 3 units (one course) of elective coursework from the list below: You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.							
MGMT 423*	MGMT 443*	MGMT 465A*	FIN 432*	ISDS 474*	MKTG 370*	MKTG 445*	CTVA 480
MGMT 435*	MGMT 444*	FIN 351*	ISDS 435*	ISDS 477*	MKTG 430*	MKTG 465*	THTR 351

Capstone Core Courses (3 units)	
You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
<input type="checkbox"/> MGMT 449* Seminar in Strategic Management (3)	PREREQUISITES: All upper and lower division business core course completed with a grade of "C" or better

**Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience*

**FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
ENTERTAINMENT AND HOSPITALITY CONCENTRATION
Catalog Year 2021 – 2022
120 units**

It is important to keep course sequencing in mind; however, you may adjust the sequencing to fit your schedule as long as pre-and co-requisites are taken into consideration. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete bolded courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1	
<p><u>First Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> GE Area A.2 ENGL 101 (3) <input type="checkbox"/> GE Area B.4 Prerequisite to MATH 135/130/150A (4-5) <input type="checkbox"/> GE Area C.1 Introduction to Arts (3) <input type="checkbox"/> GE Area C.2 Introduction to Humanities (3) <input type="checkbox"/> GE Area F Ethnic Studies (3) 	<p><u>Second Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> GE Area A.1 Oral Communication (3) <input type="checkbox"/> GE Area B.4 MATH 135 or MATH 130 or MATH 150A (3-4) <input type="checkbox"/> GE Area A.3 Critical Thinking (3) <input type="checkbox"/> GE Area B.1 Physical Science (3) <input type="checkbox"/> University Requirement - American Government (3)

Year 2	
<p><u>Third Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 201A (3) <input type="checkbox"/> GE Area D.1 ECON 201 or ECON 202 (3) <input type="checkbox"/> BUAD 201 (3) <input type="checkbox"/> GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1) <input type="checkbox"/> GE Area D.2 American History, Institutions & Values (3) 	<p><u>Fourth Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 201B (3) <input type="checkbox"/> GE Area D.1 ECON 201 or ECON 202 (3) <input type="checkbox"/> MGMT 246 (3) <input type="checkbox"/> GE Area E Lifelong Learning and Self Development (3) <input type="checkbox"/> Free Elective to reach 120 total units (3)

Year 3 (<i>Transfer Students Begin Here</i>)	
<p><u>Fifth Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> BUAD 301 (3) <input type="checkbox"/> ISDS 361A/GE Area B.5 Implications and Explorations in Mathematics and Sciences (3) <input type="checkbox"/> MGMT 339 (3) <input type="checkbox"/> MGMT 340 (3) <input type="checkbox"/> GE Area C.3/Z Explorations of Arts and Humanities/Cultural Diversity (3) 	<p><u>Sixth Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> ISDS 361B (3) <input type="checkbox"/> MKTG 351 (3) <input type="checkbox"/> FIN 320 (3) <input type="checkbox"/> MGMT 365 (3) <input type="checkbox"/> ISDS 351 (3)

Year 4	
<p><u>Seventh Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 315 or 320 (3) <input type="checkbox"/> BUAD 360 (3) <input type="checkbox"/> MGMT 446 (3) <input type="checkbox"/> MGMT 470 (3) <input type="checkbox"/> Practicum (3) ^{1 (Read Note)} 	<p><u>Eighth Semester</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 449 (3) ^{2 (Read Note)} <input type="checkbox"/> MGMT 471 (3) <input type="checkbox"/> E&H Elective (3) <input type="checkbox"/> Global Business Requirement (3) ^{3 (Read Note)} <input type="checkbox"/> GE Area D.3 Exploration in Social Sciences (3) ^{3 (Read Note)}

STUDENTS NEED A MINIMUM OF 120 UNITS TO GRADUATE (see your TDA for earned units total) ³

Notes:

¹ [View the Practicum Pathways website](#) for details on each of the Practicum options.

² All lower and upper division business core courses must be completed with “C” or better prior to enrolling in MGMT 449.

³ If you choose ECON 330, 332, 333, 334, 335 or 336 to fulfill the Global Business requirement, it will double-count for GE Area D.3. You may then need to take a free elective to reach 120 total units.