MAJOR REQUIREMENTS FOR THE BACHELOR OF ARTS IN BUSINESS ADMINISTRATION with a CONCENTRATION IN ENTREPRENEURSHIP CATALOG YEAR 2020 – 2021

Lower Division Core (21 units)	Upper Division Core (27 units)
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule. All core courses must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
Once you have completed all of the lower division core, you must pass the Mihaylo Ethics Quiz and may declare your concentration online: https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare	*You may complete your upper division core concurrently with your concentration requirements once your concentration is declared.*
☐ MATH 135 Business Calculus (3)	☐ BUAD 301 Advanced Business Communication (3)
OR MATH 130 Calculus for the Natural Sciences (4)	☐ ISDS 361A Business Analytics I (3)
OR MATH 150A Calculus I (4)	☐ MKTG 351 Principles of Marketing (3)
☐ BUAD 201 Business Writing (3)	☐ FIN 320 Financial Management I (3)
☐ ACCT 201A Financial Accounting (3)	☐ ISDS 351 Principles of Information Systems (3)
☐ ECON 201 Principles of Microeconomics (3)	☐ ISDS 361B Business Analytics II (3)
☐ ACCT 201B Managerial Accounting (3)	☐ MGMT 339 Managing Operations (3)
☐ ECON 202 Principles of Macroeconomics (3)	☐ MGMT 340 Organizational Behavior (3)
☐ MGMT 246 Business and Its Legal Environment (3)	☐ ECON 315 Intermediate Business Microeconomics (3)
	OR ECON 320 Intermediate Macroeconomics Analysis (3)

Global Business Requirement (3 units)
Complete one three-unit course in the area of Global Business. The course must be selected from the list of approved Global Business courses and may not be a course in your concentration. *Underlined courses in economics may fulfill general education requirements.*
☐ **APPROVED COURSES**: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 375, MKTG 445, 475

Approved Practicum Requirement (3 units)
Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.
To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement: _____

Entrepreneurship Concentration Requirements (18 Units)	
Once you complete all lower division business core, you must pass the Mihaylo Ethics Quiz and declare your concentration to enroll in concentration courses and electives: *https://business.fullerton.edu/Programs/Undergraduate/Advising/Declare*	
REQUIRED COURSES	*PREREQUISITES*
☐ MGMT 465A* New Venture Creation and Funding (3)	*FIN 320, MGMT 340, MKTG 351*
☐ MGMT 465B* New Venture Launch (3)	*MGMT 465A*

Complete 12 units (four courses) of elective coursework from the list below:
You are responsible for meeting all prerequisites and co-requisites as stated in the class schedule.

- ☐ ACCT 463* Financial Controls for Entrepreneurs
- ☐ MGMT 460* Lean Startup Entrepreneurship
- ☐ MGMT 461* Entrepreneurial Management
- ☐ MGMT 464* Entrepreneurial Leadership
- ☐ MKTG 462* Marketing for Entrepreneurs

Capstone Core Course (3 Units)	
You may complete your capstone course concurrently with your concentration courses. The capstone must be completed with a "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade.	
☐ MGMT 449* Seminar in Strategic Management (3)	*PREREQUISITES*: All upper and lower division business core course completed with a grade of "C" or better

*Pre-business, pre-international business, pre-economics or undeclared students are restricted from enrolling in these courses. Consult the California State University, Fullerton Catalog for a full statement of all requirements and regulations. This handout is just a brief summary printed for your convenience

ROADMAP →

FOUR-YEAR ROADMAP FOR BA IN BUSINESS ADMINISTRATION
ENTREPRENEURSHIP CONCENTRATION
Catalog Year 2020 – 2021
120 units

It is important to keep course sequencing in mind. To ensure that you are fulfilling pre-requisites, **bolded** courses should be prioritized and completed in the order listed. Failure to complete **bolded** courses in the semester indicated will potentially limit the ability to graduate in four years.

Year 1	
First Semester	**Second Semester**
☐ **GE Area A.2** ENGL 101 (3)	☐ **GE Area A.1** Oral Communication (3)
☐ **GE Area B.4** Prerequisite to MATH 135/130/150A (4-5)	☐ **GE Area B.4 MATH 135** OR MATH 130 OR MATH 150A (3-4)
☐ GE Area C.1 Introduction to Arts (3)	☐ **GE Area A.3** Critical Thinking (3)
☐ GE Area C.2 Introduction to Humanities (3)	☐ GE Area B.1 Physical Science (3)
☐ GE Area C.1 or C.2[1] (3)	☐ GE Area D.3 American Government (3)

Year 2	
Third Semester	**Fourth Semester**
☐ **ACCT 201A** (3)	☐ **ACCT 201B** (3)
☐ GE Area D.1 ECON 201 OR ECON 202 (3)	☐ GE Area D.1 ECON 201 OR ECON 202 (3)
☐ **BUAD 201** (3)	☐ MGMT 246 (3)
☐ GE Area B.2 + B.3 Life Science (3) + Laboratory Experience (1)	☐ GE Area E Lifelong Learning and Self-Development (3)
☐ GE Area D.2 American History, Institutions & Values (3)	☐ Free Elective to reach 120 total units (3)

Year 3 *(Transfer Students Begin Here)*	
Fifth Semester	**Sixth Semester**
☐ *BUAD 301* (3)	☐ ISDS 361B (3)
☐ *ISDS 361A*/GE Area B.5 Implications and Explorations in Mathematics and Sciences (3)	☐ **MKTG 351** (3)
☐ **MGMT 339** (3)	☐ **FIN 320** (3)
☐ **MGMT 340** (3)	☐ Entrepreneurship Elective (3)
☐ *GE Area C.3 & Z OR Practicum[2]:*	☐ Entrepreneurship Elective (3)

Year 4	
Seventh Semester	**Eighth Semester**
☐ ISDS 351 (3)	☐ MGMT 449[3] (3)
☐ ECON 315 OR 320 (3)	☐ MGMT 465B (3)
☐ **MGMT 465A** (3)	☐ Entrepreneurship Elective (3)
☐ Entrepreneurship Elective (3)	☐ GE Area D.4/ Global Business Requirement: ECON 330, 332, 333, 334, 335, OR 336 (3)
☐ *GE Area C.3 & Z OR Practicum[2]:*	☐ Free Elective to reach 120 total units (3)

Notes:
[1] You are encouraged to take the additional units in GE area C.2

[2] Consult with your advisor to select from GE area C.3 and Z (300-400 level) – Explorations in Arts or Humanities and Cultural Diversity, OR Approved Practicum Requirement

[3] All lower and upper division business core courses must be completed with "C" or better prior to MGMT 449