

Partnering with Business Career Services

Have a career services staff member visit your class and cover a topic of your choice!

Business Career Services Overview (10-minute overview or 1-hour presentation)

Learn about CSUF Business Career Services – services we provide and how we set each CSUF business student up for success. Choose from a ten-minute overview at the start of your class or a one-hour presentation where we dive deeper on leveraging career path guides, internships, and interactive technology.

What Can I Do With a Business Degree? (1-hour)

Our concentration and career exploration presentation will help students navigate the possibilities and explore career paths that fit with who they are and what they want to do. Students will walk away with ideas, resources and action items.

Create a High-Impact Resume (1-hour)

Recruiters spend an average of six seconds looking over a resume before deciding whether or not a candidate is worth interviewing. This presentation is designed to help students format and tailor their resume to increase their chances of landing an interview. Students will also learn about VMock, a SMART technology platform, to transform their resumes into high-impact documents.

Write a Compelling Cover Letter (1-hour)

A well-crafted cover letter can often be the deciding factor for a hiring manager when deciding between a few top candidates. This presentation is designed to help students write customized letters that convey their top selling points to hiring managers.

Optimize Your LinkedIn Profile (1-hour)

Over 94% of recruiters use LinkedIn to source and vet candidates. Students will learn how to optimize their LinkedIn profiles, add sections that showcase their skills and experience, and network on LinkedIn.

Network Like a Pro & Perfect Your Elevator Pitch (1-hour)

Most jobs (over 80%!) are landed through networking. Students will learn how to cultivate a professional network and position themselves for job opportunities through memorable self-introductions.

Strategize Your Job/Internship Search (1-hour)

In today's competitive market, students must be strategic in their job or internship search to stand out. This presentation is designed to teach students the most effective and relevant job search strategies.

Master Your Next Interview (1-hour)

This presentation will prepare students to master the interview process, from the first phone call to the final thank you note. Students will also learn how to use Big Interview, an interactive job interview training software, for mock interviews and preparation.

Negotiate Your Job Offer (1-hour)

Students who regularly negotiate their salaries can make between \$1-\$1.5 million more in their lifetime compared to those who don't. In this presentation, students will learn strategies and tools to understand job offers, prepare to negotiate, and put it into practice.

We look forward to meeting you and your students!

Want something customized?

If there are topics you'd like covered that you don't see here, please share it with us. We can present on more than 1 of these topics (2 maximum), but if we do, we may not be able to go in as much depth. Please submit your request here:

<https://forms.gle/TQGjLDZDun72efz8A>, and contact us with any questions!

Want to survey your students on which topic(s) they want to hear about?

Click here for a template, click on the three dots on the top right and select "make a copy":

<https://docs.google.com/forms/d/1Z32ZZLwixh6JkJPYLasCuiTknBQPcFIWOsyXVfuNCfg/edit>